

THE BIG

CALENDAR COLLECTION 2024



Incorporating:



ASTON RANGE

04-07	Bespoke Wall
08-09	Bespoke Desk
10	CD Case
11	Daily Desk
12-13	Commercial Desk
13	Pen Pots
14-15	Shipping Calendars
16	Single Picture Board
17-20	Commercial Wall

REEVE RANGE

21-25	Scenic
26-27	Themed
28-29	Wildlife
30-31	Transport
32-33	Desk
34	Pictorial Memo
35-37	Postage Saver
38	Glamour

OTHER

39	Tailor Made
40	Schools/Charities/Clubs
40	Christmas Cards
41	Diaries
42	Artwork Specifications

ECO-FRIENDLY CALENDARS

Printed using Solar Power. Our factory is powered by photovoltaic solar panels which produce electricity used by our printing presses, cutting our total annual power consumption by 20% and reducing CO2 emissions by 50,000KG per annum.



Carbon Neutral Deliveries with our courier partners, all standard UK deliveries are Carbon Neutral.



Zero Waste to Landfill. All our factory produced waste is either recycled or repurposed, with nothing going to landfill.



Calendars Printed on Carbon Capture Paper from Sustainable Sources. The paper used in our pictorial calendars is carbon captured, meaning we pay a levy on every ton, which goes to the Woodland Trust to plant native woodland in the UK. The paper mills we source from are FSC (Forest Stewardship Council) certified and encourage management of forestry resources in an environmentally responsible way.



Calendars are Fully Recyclable. Unlike other promotional products, paper calendars are fully recyclable and provide an excellent eco-friendly form of advertising.



Demonstrate to your customers that you value eco-friendly advertising

Welcome to the Aston & Reeve ranges of Calendars and Diaries

By purchasing our calendars your company name will be associated with high quality and traditional values. With flexibility and a large range of styles on offer, we are confident that you will find a design to reflect your business. This, along with the option of using your own images, means that your calendars will be more than just a marketing tool – they will be a unique gift giving a clear message to your customers that they are valued.

Why Calendars?

Calendars are still one of the most cost-effective forms of advertising. Calendars are used every day therefore your company name and sales message is being looked at by your customer every day! Everybody needs a calendar, even with computers and mobile phones, we still like to write appointments down.

Why our Calendars?

Excellent quality guaranteed every time, plus more choice and variety than any other supplier. As well as having a large stock range, we also specialise in bespoke calendars for all types of businesses and organisations such as schools, charities, and sports clubs.

We offer many different templates and a large selection of images to suit all tastes. There is flexibility in design such as calendars starting on any month, annotated dates, mix and match and using your own images.

BESPOKE MADE EASY

A calendar range with over 1,000 images to choose from

Create your own unique desk or wall calendars

- Choose your preferred calendar template from our selection shown on pages 4 – 10 of this brochure.
- Supply us with your pictures, captions, special dates and full colour advert. Alternatively choose the pictures from our picture libraries or mix and match to create a truly unique calendar. Please ensure you choose either portrait or landscape images to suit your chosen template.
- We will send you a pdf proof for approval.
- Your finished calendars will be inserted into envelopes and safely delivered to your chosen address.



Visit www.morethancalendars.co.uk to see our full selection and picture library

Visit www.business.cals4you.co.uk to see our full stock calendar range



Wall-A (A3 or A4)

6 Leaves

Advert area:

A3 - 50 x 277mm / A4 - 35 x 196mm

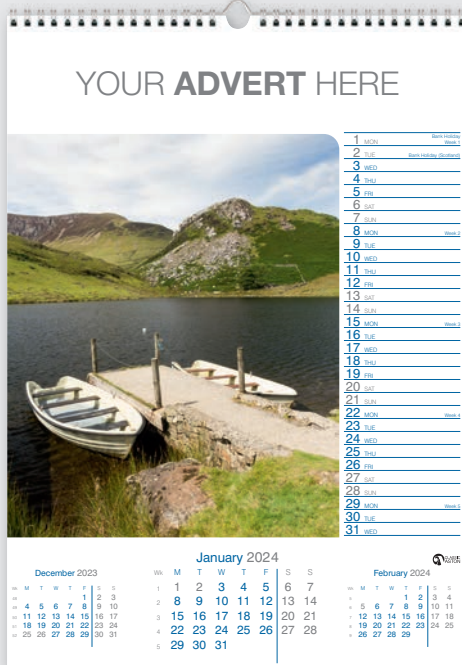


Wall-B (A3 or A4)

12 Leaves

Advert area:

A3 - 50 x 277mm / A4 - 35 x 196mm



Wall-C (A3 or A4)

12 Leaves

Advert area:

A3 - 50 x 277mm / A4 - 35 x 196mm



Wall-D (A3 or A4)

12 Leaves

Advert area:

A3 - 50 x 277mm / A4 - 35 x 196mm

- Date colours to match your advert • Optional front cover •
- Picture sizes on application • Supply your own images or choose from our galleries • High gloss finish available •
- A4 inserted into envelopes • A3 inserted into mailing cartons •



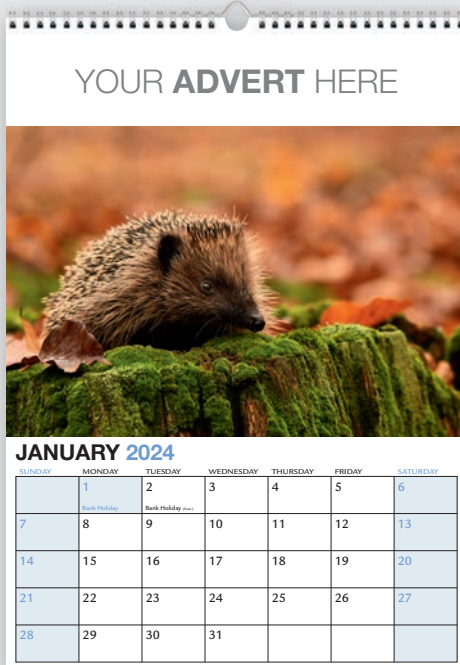
Wall-E (A3 only)

6 Leaves

Advert area:
A3 - 70 x 277mm



Example of an optional
Front Cover on any
Wall Calendar



Wall-K (A3 or A4)

12 Leaves

Advert area:
A3 - 50 x 277mm / A4 - 35 x 196mm



Wall-M (A3 or A4)

12 Leaves

Advert area:
A3 - 52 x 287mm / A4 - 36 x 202mm

- Date colours to match your advert
- Optional front cover
- Picture sizes on application
- Supply your own images or choose from our galleries
- High gloss finish available
- A4 inserted into envelopes
- A3 inserted into mailing cartons



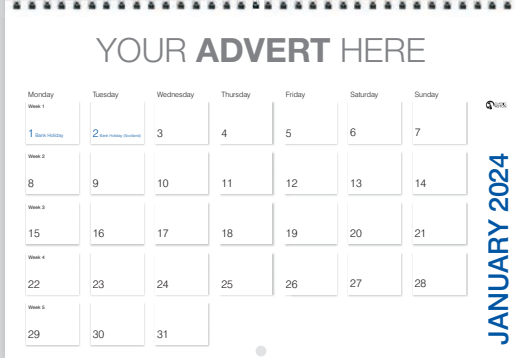
Front cover A4 when folded



Wall-H (A3 folded to A4)

12 Leaves (Stapled)

Advert area: 38 x 283mm



Wall-G (A3 folded to A4)

12 Leaves (Wiro Bound)

Advert area: 38 x 283mm

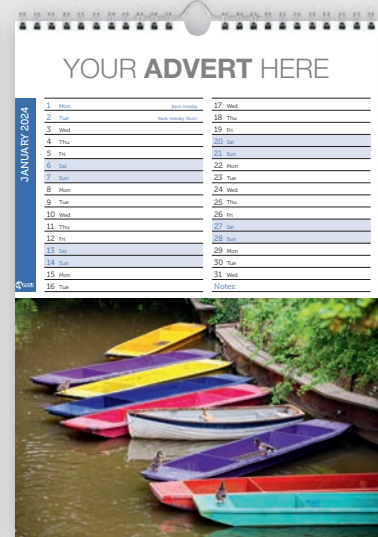


Front cover A4 when folded

- Date colours to match your advert
- Integral Front Cover
- Picture sizes on application
- Supply your own images or choose from our galleries
- High gloss finish available
- Inserted into C4 envelopes
- Suitable for Large Letter posting



Postcard



Cal-195 (A4)

13 Leaves

Postcard Calendar - the image is perforated so it can be torn off and used as a postcard, recipe card, invitation, voucher and so much more.

Advert area:

Cover - 76 x 196mm

Inner - 27 x 196mm



Wall-F (340 x 157mm)

12 Leaves

Advert area:

35 x 127mm



Wall-J (A3)

12 Leaves

Advert area:

32 x 400mm

- Date colours to match your advert • Optional Front Cover (Wall-F and Wall-J) • Picture sizes on application •
- Supply your own images or choose from our galleries • High gloss finish available •
- Cal-195 and Wall-F inserted into envelopes (Large Letter) • Wall-J inserted into mailing cartons •

**Desk-P (148 x 105mm)**

12 Leaves

Advert area: 22 x 100mm

**Desk-D (105 x 295mm)**

12 Leaves

Advert area: 22 x 142mm

**Desk-F (105 x 295mm)**

12 Leaves

Advert area: 20 x 285mm

**Desk-A (152 x 140mm)**

12 Leaves

Advert area: 25 x 130mm

**Desk-H (152 x 140mm)**

12 Leaves

Advert area: 18 x 130mm

**Desk-J (152 x 140mm)**

12 Leaves

Advert area: 52 x 130mm

- Date colours to match your advert
- Optional front cover
- Picture sizes on application
- Suitable for Large Letter posting
- Supply your own images or choose from our galleries
- High gloss finish available
- Inserted into envelopes



Desk-C (148 x 218mm)

12 Leaves

Advert area: 35 x 208mm



Desk-E (148 x 218mm)

12 Leaves

Advert area: 32 x 142mm



Desk-M (148 x 218mm)

12 Leaves

Advert area: 30 x 208mm



Desk-N (148 x 218mm)

12 Leaves

Advert area: 47 x 107mm



Desk-R (148 x 218mm)

12 Leaves

Advert area: 30 x 208mm



Example of optional
Front Cover on any
Desk calendar

Backsheet Included

- Date colours to match your advert
- Optional front cover
- Picture sizes on application
- Supply your own images or choose from our galleries
- High gloss finish available
- Inserted into envelopes
- Suitable for Large Letter posting



CD-2 (142 x 126mm)

12 Leaves

Advert area: 46 x 52mm



CD-3 (142 x 126mm)

12 Leaves

Advert area: 40 x 111mm



CD-4 (142 x 126mm)

12 Leaves

Advert area: 20 x 111mm



CD-5 (142 x 126mm)

12 Leaves

Advert area: 20 x 111mm



CD-8 (110 x 190mm)

12 Leaves

Advert area: 29 x 169mm

CD-9 (152 x 216mm)

12 Leaves

Advert area: 44 x 205mm



- Date colours to match your advert
- Optional front cover
- Picture sizes on application
- Supply your own images or choose from our galleries
- High gloss finish available
- Inserted into card wallets or padded bags
- Suitable for Large Letter posting



Cal-440 (117 x 170mm)

High quality Leatherette Easel with an integrated strut.

Advert area: 90 x 74mm

Easel Colours:



Cal-459 (171 x 130mm)

Features a unique and versatile mount.

Advert area: Top & Bottom - 25 x 120mm
Both Sides - 80 x 20mm

Easel Colours:



Cal-450 (110 x 170mm)

PVC Easel with an integrated strut.

Advert area: 90 x 74mm

Advert can also be screen printed in various colours. Ask for details.

Easel Colours:

Fully Recyclable



Match the background to your corporate colour



Cal-470 (127 x 210mm)

Sturdy board easel with an integrated strut.

Advert area: 77 x 111mm

The back can also be fully bespoke



- Advert can be Gold or Silver foil (Cal-440 and Cal-450) or Gold or Silver ink (Cal-459)
- Daily Pad with facts and mottoes
- 12 months to view printed on the reverse
- Inserted into mailing cartons
- Printed in full colour (Cal-470)



Cal-760 (148 x 232mm)

Popular Monthly Desk Calendar
Clear, easy to read date pad with
'before and after' months to view.

Advert area:

Top - 35 x 212mm

Bottom - 15 x 212mm

Easel Colours:

Rear fold-out stand

Cal-774 (135 x 135mm)

Small Monthly Desk Calendar
Month to view date pad.

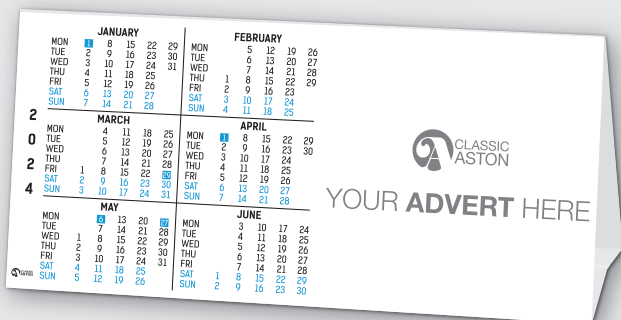
Advert area:

Top - 34 x 110mm

Bottom - 18 x 110mm

Easel Colours:

- Adverts can be printed in 1, 2, 3 or 4 colours on white, cream or grey boards •
- Adverts can be printed in gold or silver ink on blue, black, green or red gloss boards •
- Sturdy backboard that will look just as good after twelve months use • Inserted into envelopes • Suitable for Letter posting •



Cal-776 (100 x 210mm)

Tent Style Desk
Features 6 months per side.
Folds flat for posting.

Advert area:

both sides - 90 x 90mm

- Date colours to match your advert •
- Inserted into envelopes • Suitable for Letter posting •



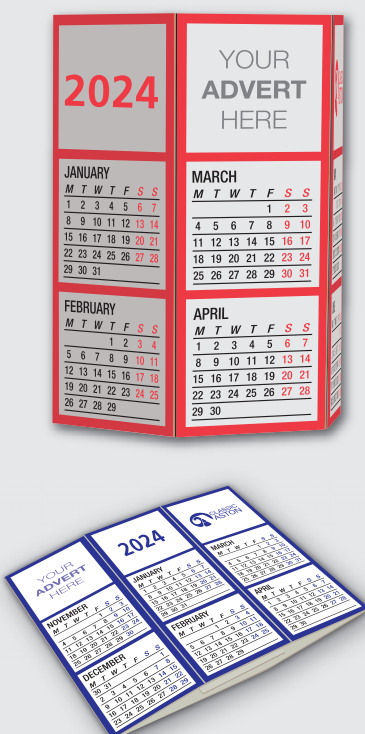
Cal-140 (165 x 251mm)
Popular Commercial Desk
Choose from a memo style,
a bold 3 months to view,
or double sided (both styles).
Advert area: 43 x 225mm



Cal-142 (215 x 135mm)
Weekly Planner (53 leaves)
This versatile memo note
pad can be used as a wall
calendar or daily desk jotter.
Advert area: 35 x 120mm

- Date colours to match your advert •
- Inserted into envelopes • Suitable for Large Letter posting •

PEN POTS



Folds flat



Cal-775 & Cal-777 (132 x 104mm)
This versatile pen pot is unique to the Aston
range. Choose from two calendar templates
or supply your own complete artwork.
Advert area:
Cal-775 - 40 x 40mm (x6)
Cal-777 - 120 x 40mm (x3)

Printed throughout in any colour/s

- Inserted into envelopes • Suitable for Large Letter posting •



Cal-601 (590 x 300mm)

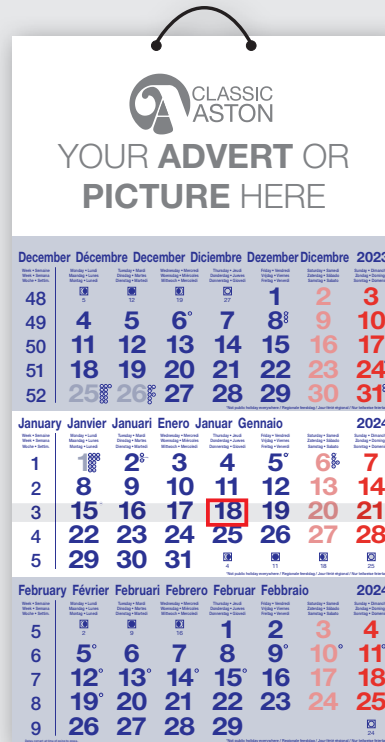
Compact 3 months to view

Advert area:

Top - 140 x 290mm

Bottom - 30 x 290mm

Suitable for Medium Parcel Posting



Cal-601PS (554 x 300mm)

Compact 3 months to view

Postage Saver

Advert area:

Top - 140 x 290mm

Suitable for Large Letter Posting

- Months and days shown in 6 different languages
- Date cursor
- Holiday dates for the UK's top trading partners
- Inserted into mailing cartons



Full Colour Example

Cal-605 (190 x 105mm)

Desk Shipping Calendar

Features international dates and holidays.

Advert area:

Front - 30 x 95mm

Back - 50 x 95mm

Back alternative - 182 x 95mm

Printed in 4 colour process

- Inserted into envelopes
- Suitable for Large Letter posting
- Please request an artwork guide for any Shipping Calendar

CLASSIC ASTON
YOUR ADVERT OR PICTURE HERE

December	Décembre	December	Diciembre	Dezember	Dicember	2023
48	49	50	51	52	1	2
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

YOUR ADVERT HERE

January	Janvier	Januari	Enero	Januar	Gennaio	2024
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

YOUR ADVERT HERE

February	Février	Februari	Febrero	Februar	Febbraio	2024
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29			

YOUR ADVERT HERE

Cal-602R Tri (838 x 340mm)

2 Colour Pads (Black & Red)

Large 3 months to view

One large and three smaller advert areas.

Advert area:

Top - 185 x 330mm

Between Pads - 30 x 330mm (x3)

CLASSIC ASTON
YOUR ADVERT OR PICTURE HERE

December	Décembre	December	Diciembre	Dezember	Dicember	2023
48	49	50	51	52	1	2
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

YOUR ADVERT HERE

January	Janvier	Januari	Enero	Januar	Gennaio	2024
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

YOUR ADVERT HERE

February	Février	Februari	Febrero	Februar	Febbraio	2024
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29			

YOUR ADVERT HERE

Cal-602B Tri (838 x 340mm)

2 Colour Pads (Blue & Red)

Large 3 months to view

One large and three smaller advert areas.

Advert area:

Top - 185 x 330mm

Between Pads - 30 x 330mm (x3)

CLASSIC ASTON
YOUR ADVERT OR PICTURE HERE

December	Décembre	December	Diciembre	Dezember	Dicember	2023
48	49	50	51	52	1	2
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

YOUR ADVERT HERE

January	Janvier	Januari	Enero	Januar	Gennaio	2024
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

YOUR ADVERT HERE

February	Février	Februari	Febrero	Februar	Febbraio	2024
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29			

YOUR ADVERT HERE

March	Mars	Maart	Marzo	März	Marzo	2024
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

YOUR ADVERT HERE

Cal-602 Quad (1000 x 340mm)

Large 4 months to view

One large and four smaller advert areas.

Advert area:

Top - 165 x 330mm

Between Pads - 30 x 330mm (x4)

- Months and days shown in 6 different languages • Date cursor • Holiday dates for the UK's top trading partners •
- Inserted into mailing cartons • Suitable for Large Letter posting •
- Please request an artwork guide •



Cal-366 (398 x 200mm)

Memo pad with picture headcard.

Advert area: 32 x 184mm



Cal-367 (302 x 238mm)

Commercial pad with picture headcard.

Advert area: 35 x 208mm



Cal-667 (302 x 238mm)

Wallpocket

Sturdy wallpocket that can be used as a letter rack.

Advert area: 35 x 208mm

- Supply your own images or choose from our galleries
- Picture sizes on application
- Inserted into envelopes
- Suitable for Large Letter posting



Cal-196 (330 x 240mm)

Practical Planner

This easy to read planner features four months to view and a handy note section.

Advert area: 63 x 230mm



Cal-154 (320 x 230mm)

Popular Commercial Wall

Features our best-selling bold figure pad.

Advert area: 70 x 210mm



Cal-191 (287 x 245mm)

Bold Figure Commercial Wall

Features 'what happened when' for every month.

Advert area: 84 x 235mm



Cal-185 (322 x 315mm)

Versatile Commercial Wall

Pad features a comprehensive display of dates.

Advert area: 84 x 297mm

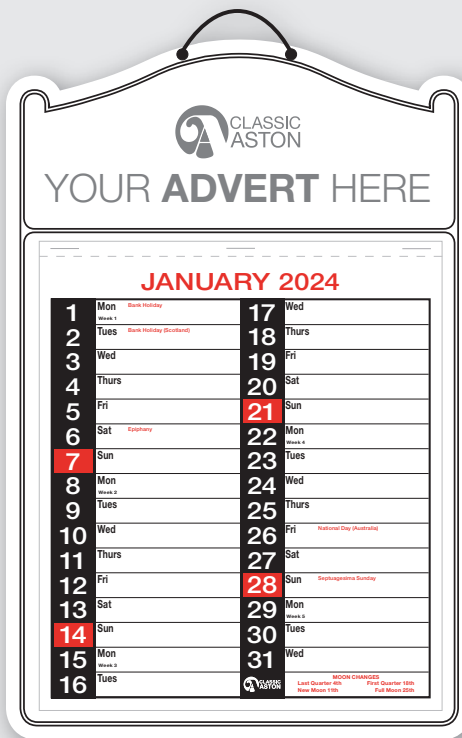
- Cal-191 and Cal-196 Date colours to match your advert colour/s
- Inserted into envelopes
- Cal-154 and Cal-185 Pads attached to a sturdy headcard available with a white, grey or cream board
- Suitable for Large Letter posting
- Calendar information sheet on reverse of December



Cal-166 (318 x 200mm)

Memo pad attached to a sturdy headboard.

Advert area: 80 x 180mm

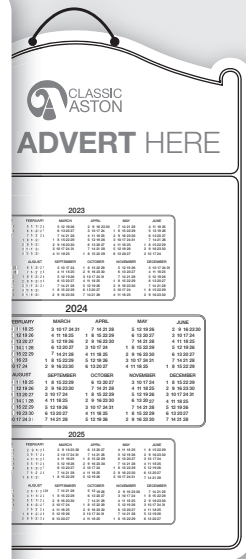


Cal-182 (345 x 228mm)

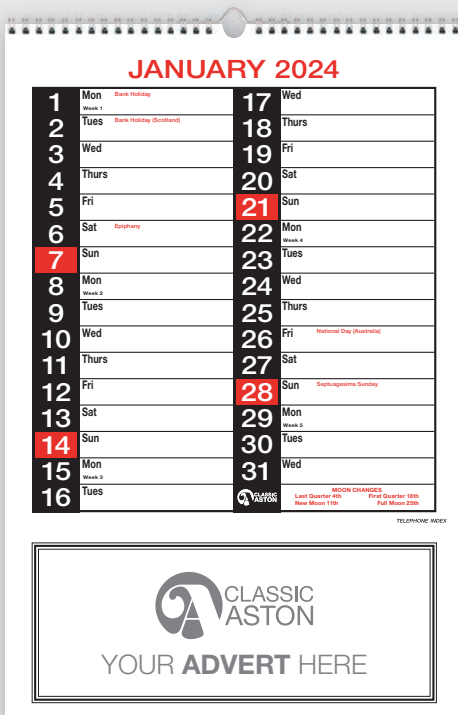
Memo pad attached to a sturdy shaped backboard.

Advert area: 45 x 190mm

3 year calendar printed on backboard



Backboard



Cal-183 (330 x 217mm)

Memo pad wiwo bound to a sturdy backboard.

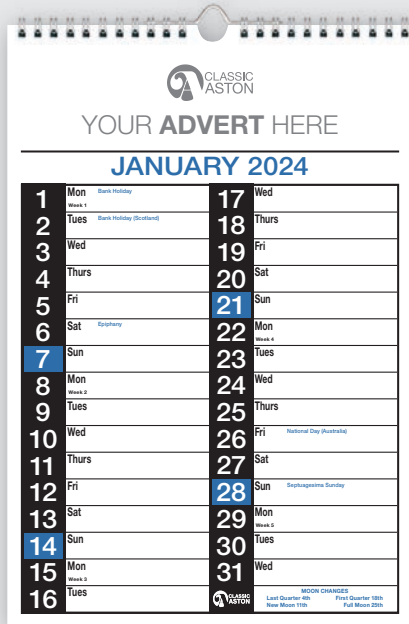
Advert area: 60 x 175mm

Telephone index printed on backboard



Backboard

- Boards available in white, grey or cream
- Features the popular memo date pad
- Inserted into envelopes
- Suitable for Large Letter posting



Cal-150 (315 x 213mm)

Memo Wall

The advert is printed on all leaves and wire binding keeps previous months.

Advert area: 50 x 199mm



Cal-186 (340 x 140mm)

Slimline Wall

Compact and stylish. Handy note section for each day with holidays clearly shown against each day.

Advert area: 50 x 130mm



Cal-189 (330 x 240mm)

Office Planner

Suitable for planning employee holidays or shifts. Includes space for six members of staff. Name area will be left blank for customer to annotate.

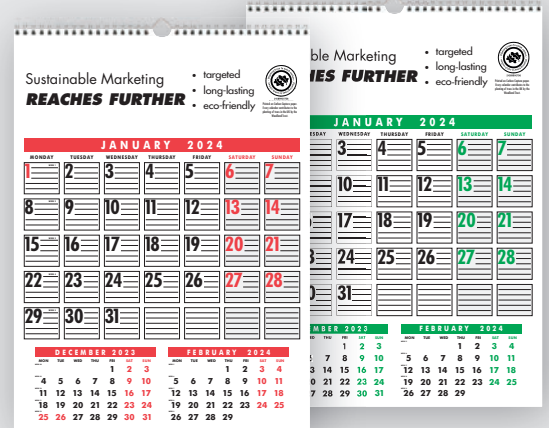
Advert area: 85 x 230mm

- Date colours to match your advert colour/s •
- Inserted into envelopes • Suitable for Large Letter posting •

COMMERCIAL PLANNER B30/B30A

Get organised with dates and space for important notes. B30 is printed in red and black and B30A is printed in green and black.

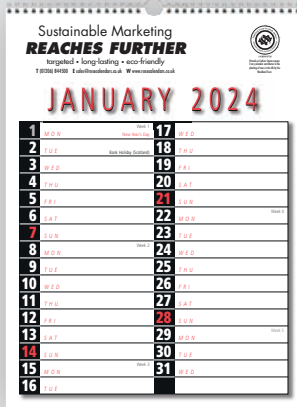
- Size 420mm x 310mm
- Overprint area 86mm x 288mm
- 12 leaves
- Supplied with quality peel and stick manila envelopes



JOTTA B1/B2

Your advert is printed on every leaf. Clear, easy to read date pad with space to write. B1 is printed in red and black and B2 is printed in blue and black.

- Size 340mm x 240mm
- Overprint area 82mm x 220mm
- 12 leaves
- Supplied with quality peel and stick manila envelopes



BOLD FIGURE B8/B9

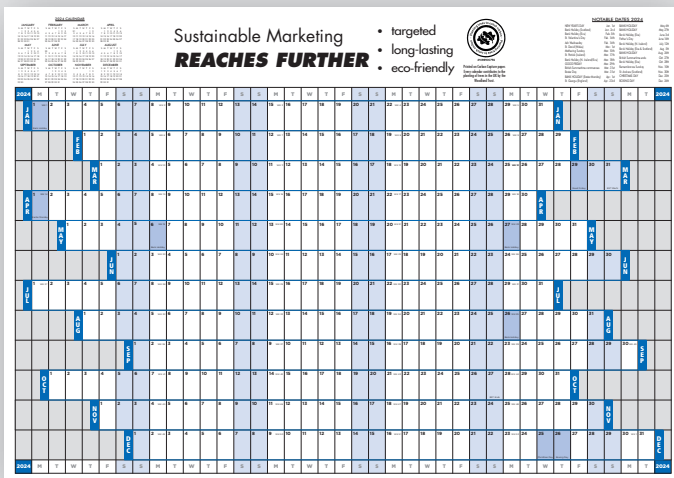
This calendar is wirebound with advert on each leaf. B9 has advert on backboard at foot. A bright modern design.

- Size 340mm x 238mm
- Overprint area 82mm x 220mm
- 12 leaves • Wirebound at head
- Suitable for Large Letter posting
- Supplied with quality peel and stick manila envelopes

COMMERCIAL ENGAGEMENT B29

Practical, with large, clear dates and plenty of space for projects and appointments.

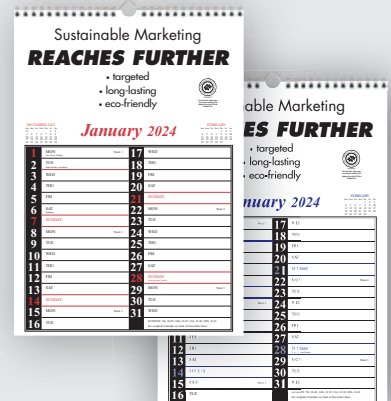
- Size 420mm x 310mm
- Overprint area 65mm x 273mm
- 2 leaves
- Supplied with quality peel and stick manila envelopes



MEMO B3/B4

Room for notes and reminders. B3 is printed in red and black and B4 is printed in blue and black.

- Size 343mm x 242mm
- Overprint area 98mm x 220mm
- 2 leaves
- Suitable for Large Letter posting
- Supplied with quality peel and stick manila envelopes



ASK US ABOUT PRINTING WALL PLANNER DATEPADS TO MATCH YOUR OWN CORPORATE COLOURS

WALL PLANNER B28

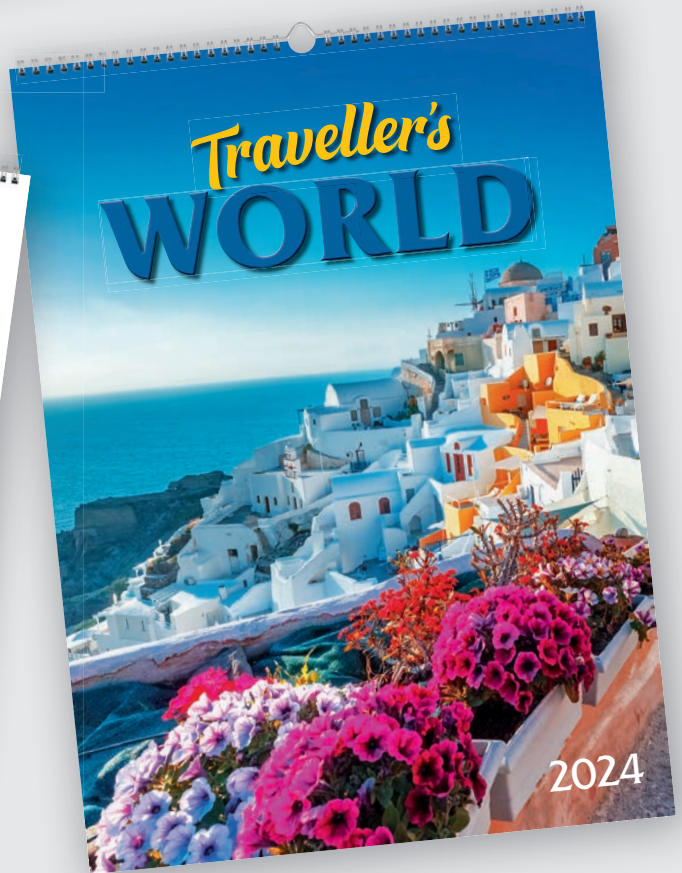
Low cost to reach large numbers of people, printed in two colours for ease of use onto high quality card.

- Size 450mm x 640mm • Overprint area 60mm x 350mm
- 200gsm card • Supplied packed flat

SCENIC BRITAIN C11

Glorious, colourful scenery depicting our mountains, countryside and shorelines.

- Size 433mm x 315mm • Overprint area 60mm x 290mm
- 13 leaves • UV varnished cover • Inserted into recycled board mailing wallets



TRAVELLER'S WORLD C12

Travel the world and let your imagination run wild, through destinations around the globe.

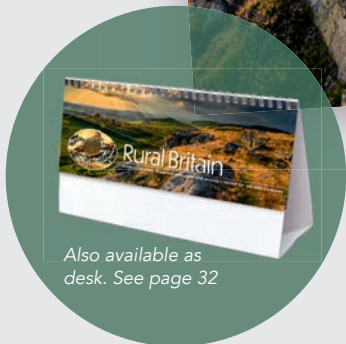
- Size 433mm x 315mm • Overprint area 60mm x 290mm
- 13 leaves • UV varnished cover • Inserted into recycled board mailing wallets

DISCOVER BRITAIN C9

Britain's scenery is captured through superb photography in landscapes, towns and villages. Explore 360° photospheres of each location on your smartphone, tablet or computer.

- Size 433mm x 315mm
- Overprint area 60mm x 290mm
- 13 leaves
- UV varnished cover
- Inserted into recycled board mailing wallets

VIEW PHOTOSPHERES ONLINE



Also available as desk. See page 32

EVERY PAGE
UV
VARNISHED

RURAL BRITAIN C55

Glimpse some of Britain's wild scenes and seek an insight into the creatures that inhabit them.

- Size 494mm x 350mm
- Overprint area 60mm x 328mm
- 13 leaves
- Picture content spot UV varnished
- UV varnished cover
- Inserted into recycled board mailing wallets

DEEP BLUE C61

Discover the world's captivating oceanic environments, through shorelines & underwater scenes. With twenty-four dramatic images and selective glossy coating highlighting beautiful environments.

- Size 350mm x 492mm • Overprint area 55mm x 464mm • 13 leaves • UV varnished cover
- Picture content UV spot varnished • Inserted into recycled board mailing wallets

EVERY PAGE
UV
VARNISHED



Also available as desk. See page 32



To view a sample 360° photosphere visit www.360interactive.co.uk/jan23 or scan the QR code with your smartphone.



Also available as desk. See page 33



VIEW PHOTOSPHERES & VIDEOS ONLINE

DESTINATIONS360 C65

The 360interactive calendar provides an instant and affordable route to using new technology in advertising. Ultra high definition images link to 360° online photospheres and videos via your smartphone, tablet, desktop or VR Headset. Visually stimulating, immersive and engaging.

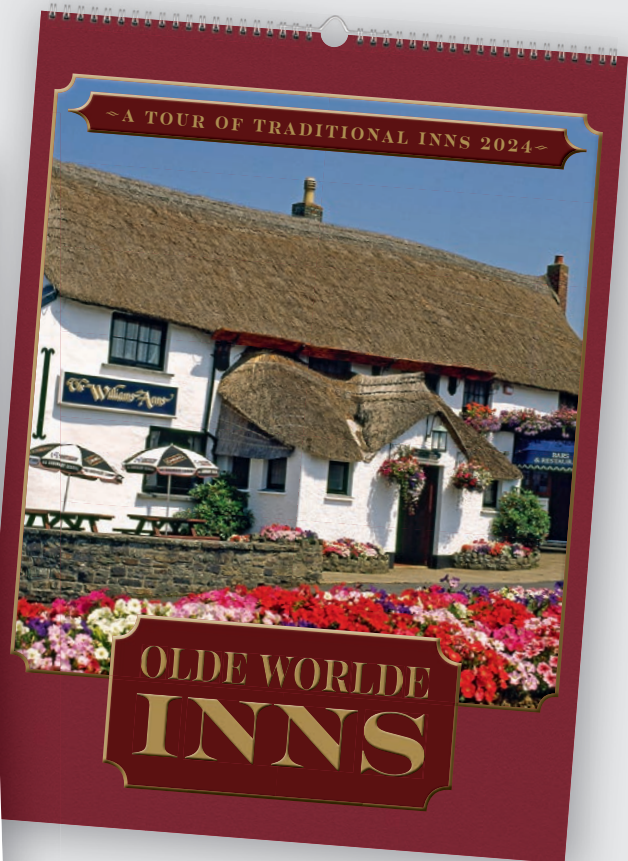
- Size 334mm x 440mm • Overprint area 50mm x 420mm • 13 leaves
- UV varnished cover • Inserted into recycled board mailing wallets.



YORKSHIRE C31

Enjoy one of Britain's favourite counties, through this collection of landscapes and towns.

- Size 433mm x 315mm
- Overprint area 60mm x 290mm
- 13 leaves
- UV varnished cover
- Inserted into recycled board mailing wallets



OLDE WORLDE INNS C4

Traditional pubs and inns shown from around the UK tempting visitors to enjoy the settings and perhaps a pint.

- Size 433mm x 315mm
- Overprint area 60mm x 290mm
- 13 leaves
- UV varnished cover
- Inserted into recycled board mailing wallets

BONNIE SCOTLAND C16

Find all the traditional aspects of glorious Scotland, from lochs and mountains to towns and cities.

- Size 433mm x 315mm • Overprint area 60mm x 290mm
- 13 leaves • UV varnished cover
- Inserted into recycled board mailing wallets



visit us at:
www.business.cals4you.co.uk



VIEW PHOTOSPHERES ONLINE



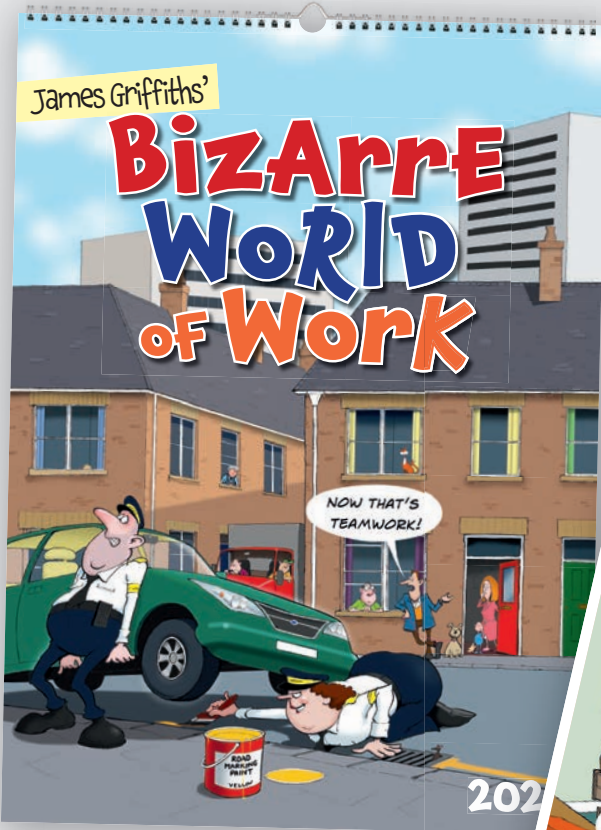
EVERY PAGE
UV
VARNISHED



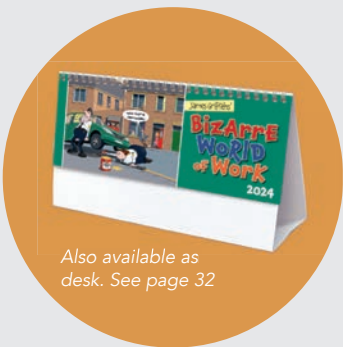
SCENIC TOUR OF SCOTLAND C51

The magnificence of the Scottish landscape is shown at its very best by top photographers in large, glossy images.

- Size 494mm x 350mm • Overprint area 60mm x 328mm • 13 leaves
- Picture content spot UV varnished • UV varnished cover
- Inserted into recycled board mailing wallets



2024



Also available as desk. See page 32

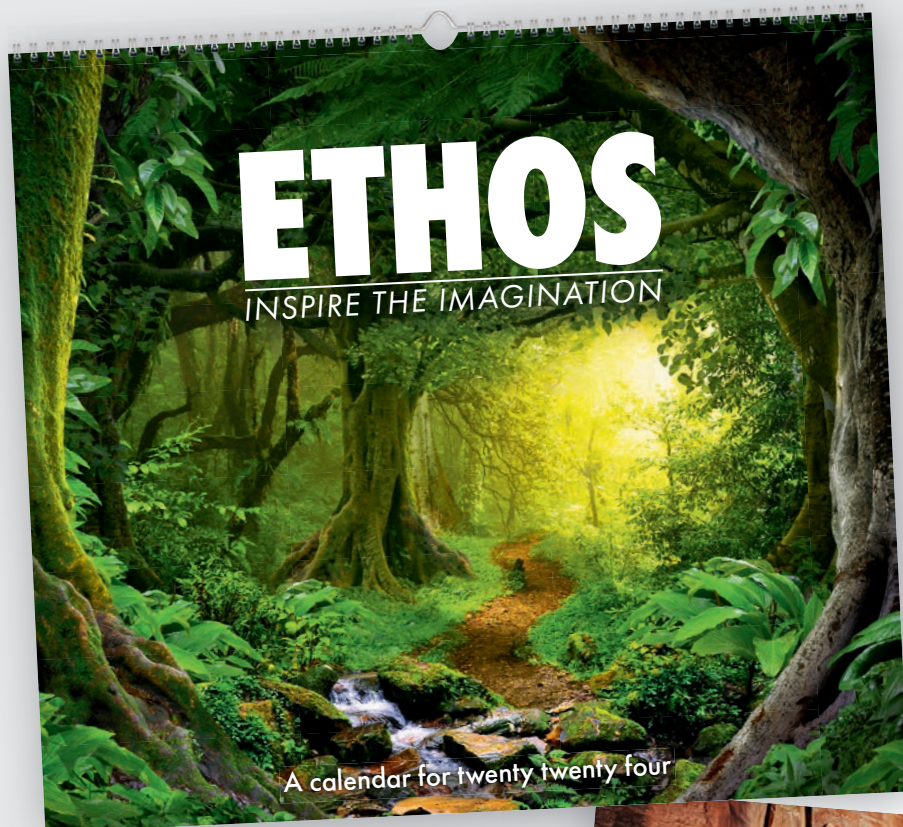
EVERY PAGE
UV
VARNISHED

BIZARRE WORLD OF WORK C41

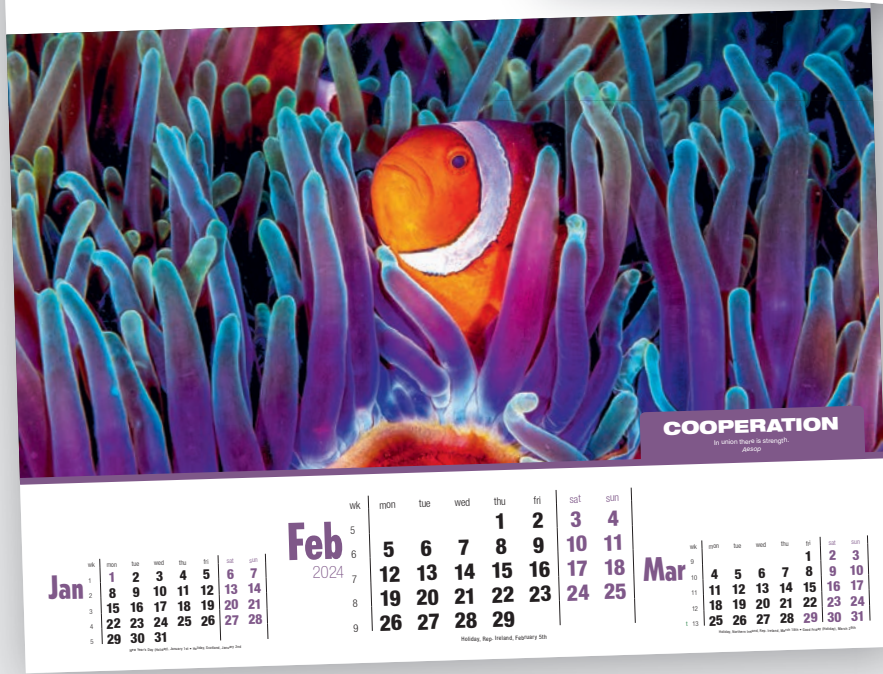
James Griffiths' side-splittingly funny cartoons depict humorous situations in the workplace.

- Size 433mm x 315mm • Overprint area 60mm x 290mm
- 13 leaves • UV varnished cover
- Inserted into recycled board mailing wallets





Also available as desk. See page 32



EVERY PAGE
UV
VARNISHED

ETHOS C60

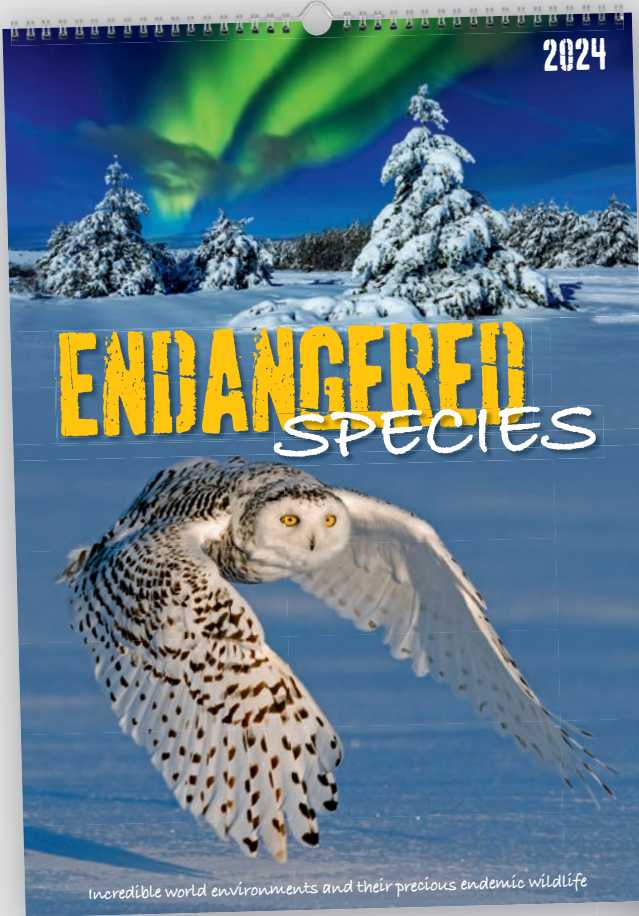
Inspiring photography combined with thought-provoking quotations pair to offer a calendar which will motivate all who see it on the wall and make a lasting impression.

- Size 415mm x 460mm
- Overprint area 55mm x 430mm
- 13 leaves
- UV varnished cover
- Picture content spot UV varnished
- Inserted into recycled board mailing wallets

WILDLIFE IN BRITAIN C7

Shown in their natural environments, Britain's wild animals are seen in glorious photographs.

- Size 433mm x 315mm • Overprint area 60mm x 290mm • 13 leaves
- UV varnished cover • Inserted into recycled board mailing wallets



ENDANGERED SPECIES C57

Admire the colour and details in these images of the world's endangered creatures, seen in their habitats.

- Size 494mm x 350mm • Overprint area 60mm x 328mm • 13 leaves
- Picture content spot UV varnished • UV varnished cover • Inserted into recycled board mailing wallets

EVERY PAGE
UV
VARNISHED



Also available as desk. See page 33

Sustainable Marketing REACHES FURTHER

- targeted
- long-lasting
- eco-friendly



January 2024



1 Mon	17 Wed
2 Tue	18 Thu
3 Wed	19 Fri
4 Thu	20 Sat
5 Fri	21 Sun
6 Sat	22 Mon
7 Sun	23 Tue
8 Mon	24 Wed
9 Tue	25 Thu
10 Wed	26 Fri
11 Thu	27 Sat
12 Fri	28 Sun
13 Sat	29 Mon
14 Sun	30 Tue
15 Mon	31 Wed
16 Tue	

December 2023							January 2024							February 2024								
Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat		
						1	2	3	4	5	6									1	2	3
3	4	5	6	7	8	9	7	8	9	10	11	12	13	4	5	6	7	8	9	10		
10	11	12	13	14	15	16	14	15	16	17	18	19	20	11	12	13	14	15	16	17		
17	18	19	20	21	22	23	21	22	23	24	25	26	27	18	19	20	21	22	23	24		
24	25	26	27	28	29	30	28	29	30	31				25	26	27	28	29				

BENGAL TIGER
Rajasthan, India
The tiger of the night has left, but Bengal tiger often roars on night and roars rather than small low wailing, wailing wailing, apart from meow with wails, they have growl and hiss growl in their frequent and pathological form and integrate qualities. Each tiger has a large territory, the size determined by the availability of prey.

KINDRED Spirits



February 2024

1 Thu	17 Sat
2 Fri	18 Sun
3 Sat	19 Mon
4 Sun	20 Tue
5 Mon	21 Wed
6 Tue	22 Thu
7 Wed	23 Fri
8 Thu	24 Sat
9 Fri	25 Sun
10 Sat	26 Mon
11 Sun	27 Tue
12 Mon	28 Wed
13 Tue	29 Thu
14 Wed	
15 Thu	
16 Fri	

January 2024							February 2024							March 2024							
Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	
						1	2	3	4	5	6									1	2
7	8	9	10	11	12	13	7	8	9	10	11	12	13	3	4	5	6	7	8	9	
14	15	16	17	18	19	20	14	15	16	17	18	19	20	10	11	12	13	14	15	16	
21	22	23	24	25	26	27	21	22	23	24	25	26	27	17	18	19	20	21	22	23	
28	29	30	31				28	29	30	31				24	25	26	27	28	29	30	

BURROWING OWL
Milton, Florida, USA
This small, long-legged bird with bright yellow eyes and brown feathers with white spots roosts in nest in the burrows left by ground squirrels and prairie dogs or chipmunks, though it will often dig its own burrow. It feeds mostly close to the ground and is active both of day and night, preying on insects, amphibians and small mammals.

KINDRED Spirits

KINDRED SPIRITS C63

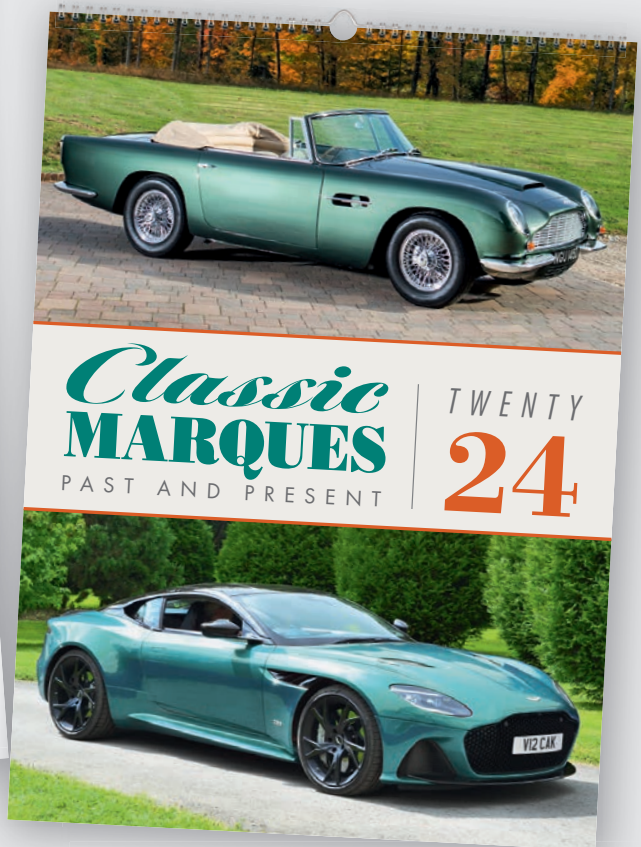
Endearing animal pictures portray tenderness and the strength of family bonds within species.

- Size 334mm x 440mm
- Overprint area 50mm x 420mm
- 13 leaves
- UV varnished cover
- Inserted into recycled board mailing wallets

CLASSIC MARQUES PAST AND PRESENT C13

Admire speed, power and design in this calendar where classic models sit beside their modern-day supercar successors.

- Size 433mm x 315mm • Overprint area 60mm x 290mm • 13 leaves
- UV varnished cover • Inserted into recycled board mailing wallets



TIMES PAST C46

Masters of transport art Malcolm Root, Mike Jeffries and Robin Wheeldon combine to provide tangible memories in an evocative collection of paintings of commercial vehicles.

- Size 433mm x 315mm • Overprint area 60mm x 290mm • 13 leaves
- UV varnished cover • Inserted into recycled board mailing wallets

Sustainable Marketing REACHES FURTHER

- targeted
- long-lasting
- eco-friendly



24 January

Mon	Tue	Wed	Thu	Fri	Sat	Sun
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

December 23

Mon	Tue	Wed	Thu	Fri	Sat	Sun
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

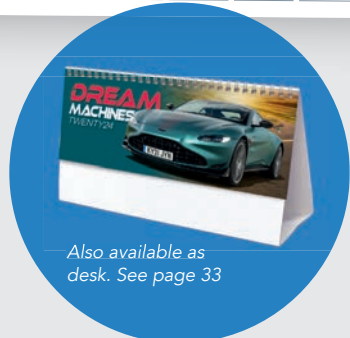
February

Mon	Tue	Wed	Thu	Fri	Sat	Sun
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Hoenigsggg Jesko Attack

2024's most powerful road car is back for its father, who inspired it. Based on the supercar concept, it's all the more outrageous. See how in our full review.

500hp, 0-100 in 2.7s | 0-200 in 6.9s | 200mph (321km/h)

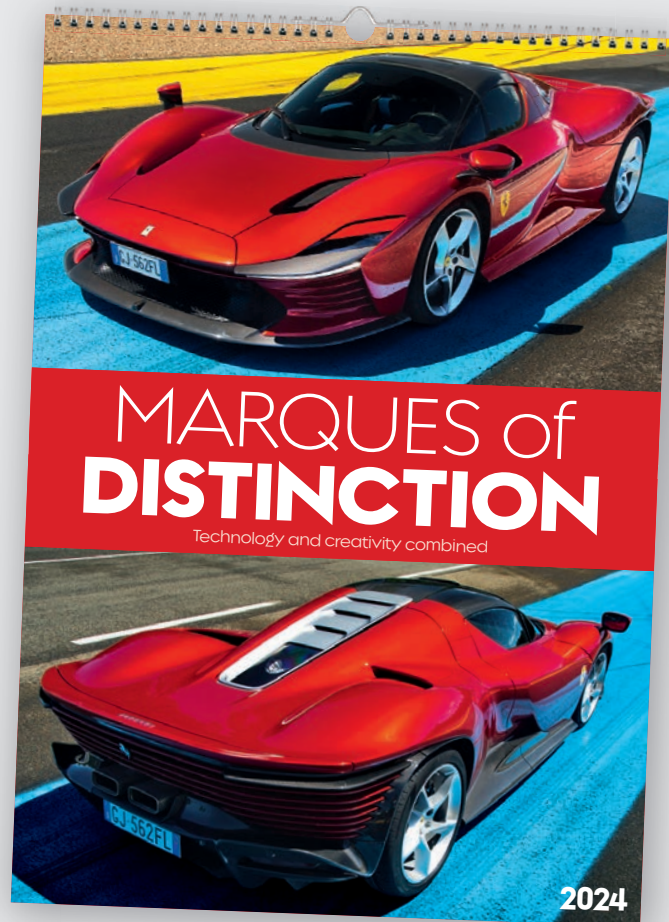


Also available as desk. See page 33

DREAM MACHINES C62

A fantastic calendar featuring exclusive car designers and manufacturers with the very latest models to dream about owning.

- Size 334mm x 440mm • Overprint area 50mm x 420mm • 13 leaves
- UV varnished cover • Inserted into recycled board mailing wallets



MARQUES OF DISTINCTION C54

The most recent developments in performance and design from the world's most iconic marques.

- Size 494mm x 350mm • Overprint area 60mm x 328mm • 13 leaves
- Picture content spot UV varnished • UV varnished cover • Inserted into recycled board mailing wallets



BIZARRE WORLD OF WORK C73

Enjoy the humorous cartoons of James Griffiths' poking fun at comic situations in the working environment.



DEEP BLUE C75

A visual journey that explores the earth's spectacular and captivating ocean environments.

RURAL BRITAIN C71

Remote and unspoilt places are revealed amidst the splendid natural habitats of our remarkable wild creatures.



WILDLIFE C103

Enjoy wildlife from around the UK in this mini calendar for the desk.

- Size 175mm x 120mm
- Overprint area 35mm x 110mm.
- Suitable for large letter posting and supplied inserted into recycled board mailing wallets

ETHOS C77

Inspirational photography combines with stirring quotations to enlighten and motivate.

- Size 160mm x 280mm • Overprint area 35mm x 260mm • 13 leaves • UV varnished throughout
- Suitable for large letter posting and supplied inserted into recycled board mailing wallets

KINDRED SPIRITS C79

Kinship and community are the themes in this enchanting collection of wild animals interacting.



WILD PLANET C72

The incredible natural wonders of our planet and the fascinating creatures that inhabit it.

DESTINATIONS360 C76

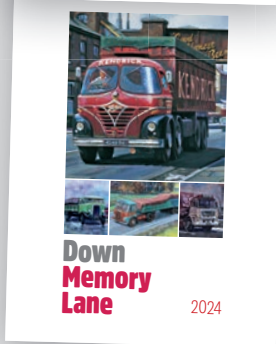
Exploring engaging 360° photospheres and videos online via your smartphone, tablet, desktop or VR Headset. Visually stimulating, immersive and engaging.



DREAM MACHINES C74

All the great names of top model cars including Porsche, Ferrari and Mercedes are displayed in this useful desk calendar.

- Size 160mm x 280mm • Overprint area 35mm x 260mm • 13 leaves • UV varnished throughout
- Suitable for large letter posting and supplied inserted into recycled board mailing wallets



- PLANET NATURE C24**
- PICTORIAL BRITAIN C19**
- BRITISH WILDLIFE C22**
- AROUND THE WORLD C20**
- FUNNY BUSINESS C25**
- INSIGHT C27**
- CALEDONIA C23**
- ART BRITAIN C32**
- DOWN MEMORY LANE C30**
- SUPERCARS C21**

7 LEAF MEMO

Our popular seven leaf memo calendars feature two months per leaf with lots of space to jot down appointments.

Every calendar in this section can be posted at the Royal Mail's Small Parcel Rate.

With ten titles and subjects to choose from, there's something to get every brand noticed.

- Size 433mm x 315mm
- Overprint area 60mm x 290mm
- 7 leaves
- Inserted into recycled board mailing wallets



7 LEAF MEMO POSTAGE SAVER

This style of calendar is a favourite of many wishing to mail out their promotional calendars, yet keep postage costs to a minimum.

The innovative design with a central spiral binding, means they fit the requirements of Royal Mail's Large Letter Rate, yet open to double the size for display on the wall.

There are 6 different titles, all with six leaves and a cover as standard.

BRITISH WILDLIFE C22PS
AROUND THE WORLD C20PS
PICTORIAL BRITAIN C19PS
CALEDONIA C23PS
SUPERCARS C21PS
FUNNY BUSINESS C25PS

- Size open 442mm x 315mm
- Size folded 221mm x 315mm
- Overprint area 60mm x 290mm
- 7 leaves
- Suitable for Large Letter posting
- Inserted into recycled board mailing wallets



SCENIC MEMO C91



WILDLIFE MEMO C92



COLLECTORS CARS C95



SCENIC WORLD C98



NINE TO FIVE C96



PERFORMANCE CARS C97

- Size 340mm x 240mm • 13 leaves • Overprint area 50mm x 220mm • Suitable for Large Letter posting
- All inserted into quality peel and stick manila envelopes



WILDLIFE IN BRITAIN C7PS

Wildlife from around Britain is captured in this design.



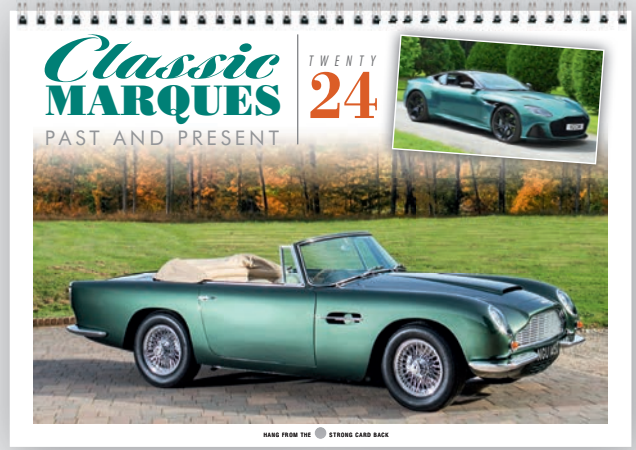
TRAVELLERS WORLD C12PS

Travel the world with your eyes and imagination.



SCENIC BRITAIN C11PS

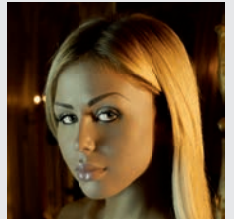
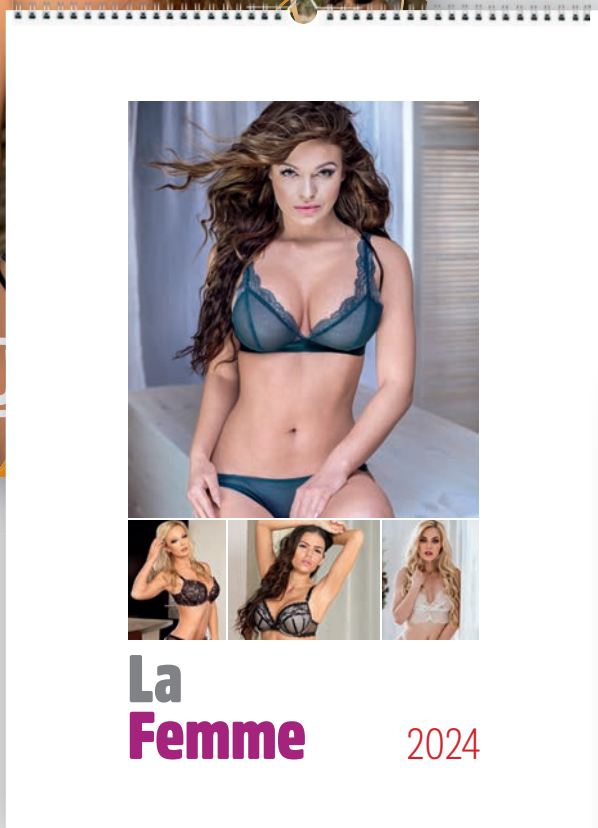
Scenes of Britain to be enjoyed by all, throughout the year.



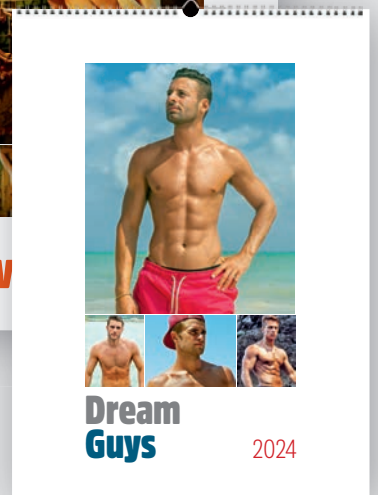
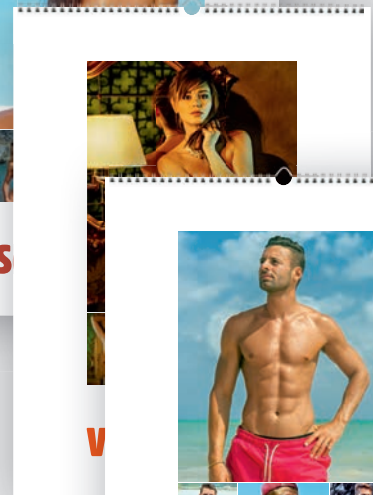
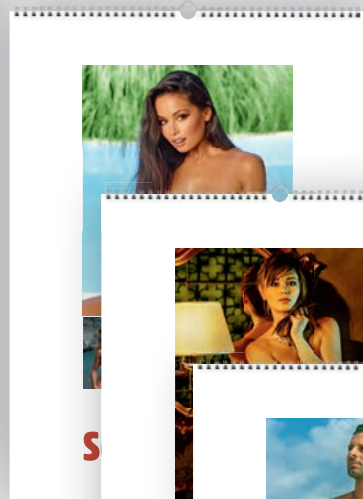
CLASSIC MARQUES – PAST & PRESENT C13PS

Compare classic car models with their modern equivalents.

- Size open 442mm x 315mm • Folded 221mm x 315mm • Overprint area 60mm x 290mm • 13 leaves • Gloss coated covers
- Designed to fit within Royal Mail's Large Letter category • All inserted into recycled board mailing wallets



- BARE ESSENTIALS C40
- CLUB TROPIC C2
- LA FEMME C29
- SEDUCTION C26
- VISIONS C18
- DREAM GIRLS C52
- EXPOSURE C17
- PARADISE ISLAND C94

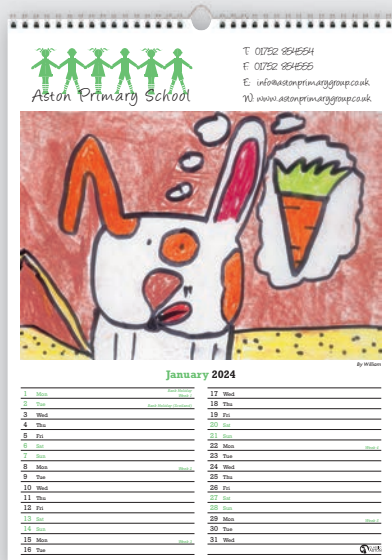


See our website for the full range
www.promotional.cals4you.co.uk



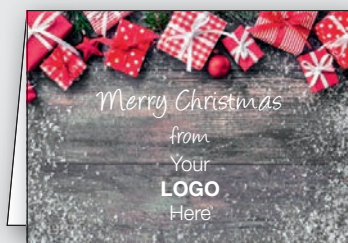
As well as the Bespoke Calendars shown at the front of this brochure, we also specialise in Tailor-made Calendars. Generally, there are no rules - just tell us what you want and we will design and create your own completely unique calendar. The designs above are just a small example of some of the styles we have made.

Contact us for more details.



- Use any templates from the front of this brochure •
- Minimum quantity as low as 50 • Supply your own images and captions •
- Your own annotated dates and special events • Calendars starting from any month •

CHRISTMAS CARDS



- Traditional, contemporary and classic designs •
- Personalisation inside and out •

A separate catalogue is available for these or you can view the full range at

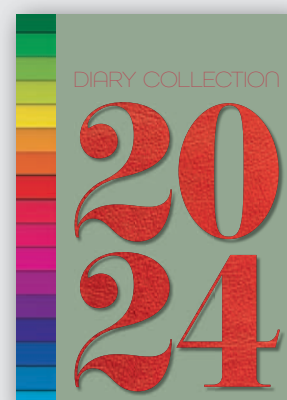
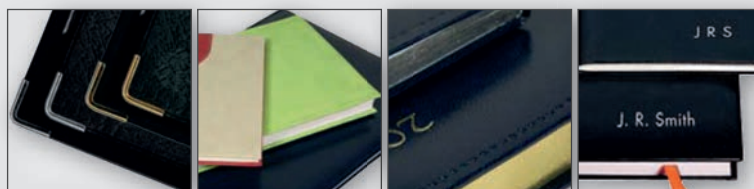
DIARIES

Show your promotional message all year in a very personal and targeted way with our range of quality diaries.

Choose from a variety of diary styles from pocket, quarto, A5 and A4.



Create your own unique
full colour cover



Ask for a brochure
to see the full range

How to supply digital artwork

Your artwork is a vital piece of the process in producing your calendar. We are here to help and happy to work with you to help you supply artwork which we can use to create your calendars quickly, effectively and most importantly, correctly.

- All of the prices quoted are subject to the supplied artwork being satisfactory for our use. Charges will be incurred for any additional work we have to do to make your design printable.
- Any delay in supplying artwork may affect your required delivery date.
- If you have any queries about supplying your artwork, please contact us.

Templates

Artwork Guides for the Aston Bespoke range can be downloaded directly from our website under the Artwork tab.

Please check to see that your pictures will fit the appropriate template for both size and shape. Pictures will need to be either all portrait or all landscape in format, depending on the design and layout of the calendar you have chosen.

For the Reeve range, please supply your advert to size.

Applications

We use the following professional graphic applications: Indesign CC, Photoshop CC, Illustrator CC and Acrobat.

Acrobat PDF is the preferred file format for receipt of print ready artwork. However, any changes within this format will need to be re-supplied, or editing where possible will be charged extra.

All fonts must be embedded in the document and the resolution should be at least 300dpi with crop marks and a 3mm bleed.

Digital Print Colours

Digitally produced print uses Cyan, Magenta, Yellow and Black to reproduce a wide spectrum of colours. If a spot colour is specified, a CMYK equivalent conversion will be printed, which may differ slightly to the PMS colour.

Where an exact colour match is essential, litho printing is an option at an extra charge.

Any tints used should be no less than 5% of solid otherwise they may not appear on the final print.

Image Quality

Bitmapped images such as photos & some logos should have a minimum resolution of 300 dots per inch (DPI) at the size they are to be reproduced.

A resolution less than this and any required enlargements may make the images look jagged and poor quality.

Images taken using a Digital Camera

For best results use a digital camera with a minimum of 5 mega pixels and set the picture resolution/quality to its highest or its largest setting.

Low resolution/small images may print poorly.

Please also name and make clear which of the files to use and where, i.e. 01. January to 12. December.

Fonts

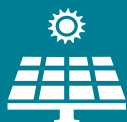
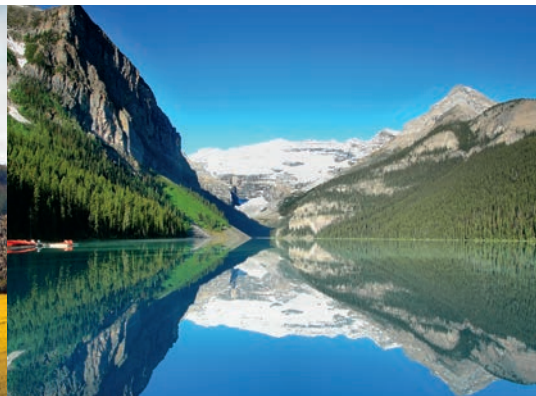
Any required fonts must be supplied with the artwork. Alternatively if text does not need to be edited it can be converted to outlines or curves.

Files can be supplied to us by email (if up to 5Mb in size), CD, USB Drive or sent via www.wetransfer.com or a similar service.

If possible, provide us with a good quality print-out of your data so that we can ensure that what you send us matches your requirements.



ECO-FRIENDLY PROMOTION



Printed using solar power



Sustainably sourced paper



Carbon neutral deliveries



Zero waste to landfill



Designed and made in the UK