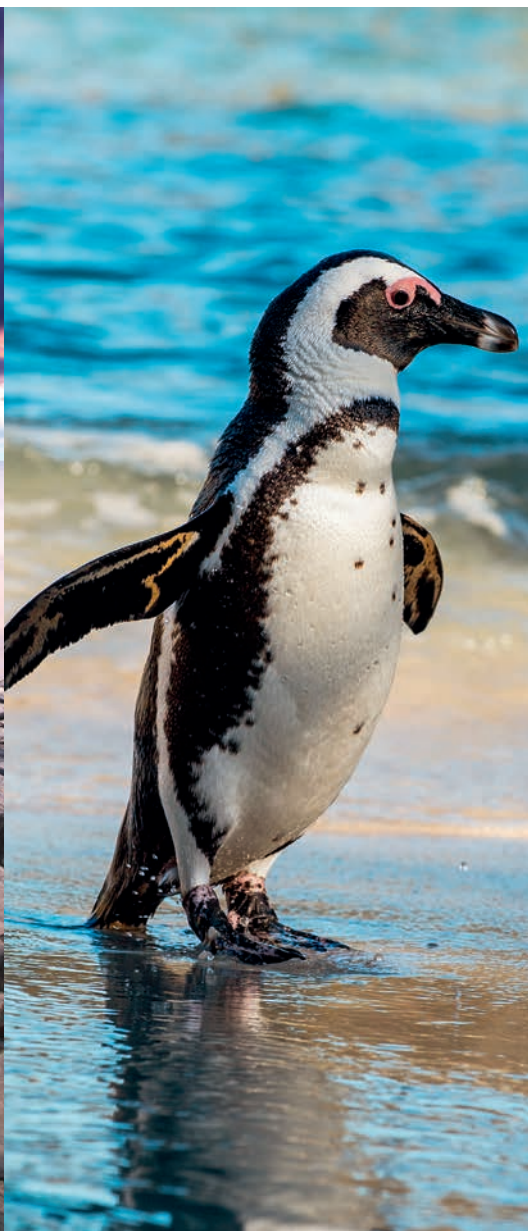


# THE BIG

CALENDAR COLLECTION 2025



Incorporating:



CLASSIC  
ASTON



Reeve  
Calendars

## ASTON RANGE

04-07	Bespoke Wall
08-09	Bespoke Desk
10	CD Case
11	Daily Desk
12-13	Commercial Desk
13	Pen Pots
14-15	Shipping Calendars
16	Single Picture Board
17-20	Commercial Wall

## REEVE RANGE

21-25	Scenic
26-27	Themed
28-29	Wildlife
30-31	Transport
32-33	Desk
34	Pictorial Memo
35-37	Postage Saver
38	Glamour

## OTHER

39	Tailor Made
40	Schools/Charities/Clubs
40	Christmas Cards
41	Diaries
42	Artwork Specifications

## ECO-FRIENDLY CALENDARS

**Printed using Solar Power.** Our factory is powered by photovoltaic solar panels which produce electricity used by our printing presses, cutting our total annual power consumption by 20% and reducing CO2 emissions by 50,000KG per annum.



**Carbon Neutral Deliveries** with our courier partners, all standard UK deliveries are Carbon Neutral.



**Zero Waste to Landfill.** All our factory produced waste is either recycled or repurposed, with nothing going to landfill.



**Calendars Printed on Carbon Capture Paper from Sustainable Sources.** The paper used in our pictorial calendars is carbon captured, meaning we pay a levy on every ton, which goes to the Woodland Trust to plant native woodland in the UK. The paper mills we source from are FSC (Forest Stewardship Council) certified and encourage management of forestry resources in an environmentally responsible way.



**Calendars are Fully Recyclable.**

Unlike other promotional products, paper calendars are fully recyclable and provide an excellent eco-friendly form of advertising.



**Demonstrate to your customers that you value eco-friendly advertising**

## Welcome to the Aston & Reeve ranges of Calendars and Diaries

By purchasing our calendars your company name will be associated with high quality and traditional values. With flexibility and a large range of styles on offer, we are confident that you will find a design to reflect your business. This, along with the option of using your own images, means that your calendars will be more than just a marketing tool – they will be a unique gift giving a clear message to your customers that they are valued.

### Why Calendars?

Calendars are still one of the most cost-effective forms of advertising. Calendars are used every day therefore your company name and sales message is being looked at by your customer every day! Everybody needs a calendar, even with computers and mobile phones, we still like to write appointments down.

### Why our Calendars?

Excellent quality guaranteed every time, plus more choice and variety than any other supplier. As well as having a large stock range, we also specialise in bespoke calendars for all types of businesses and organisations such as schools, charities, and sports clubs.

We offer many different templates and a large selection of images to suit all tastes. There is flexibility in design such as calendars starting on any month, annotated dates, mix and match and using your own images.

## BESPOKE MADE EASY

### A calendar range with over 1,000 images to choose from

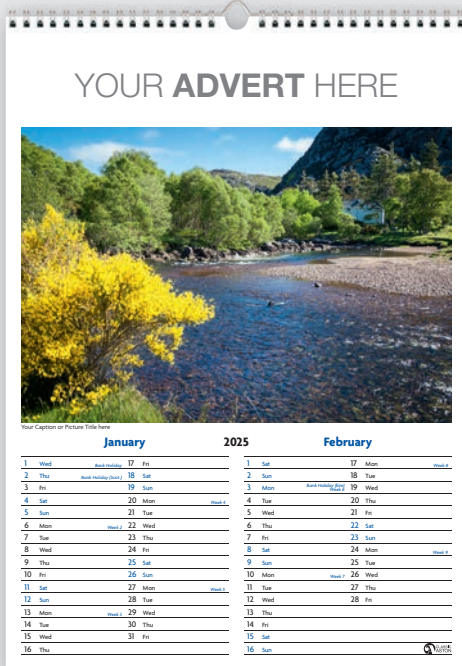
#### Create your own unique desk or wall calendars

- Choose your preferred calendar template from our selection shown on pages 4 – 10 of this brochure.
- Supply us with your pictures, captions, special dates and full colour advert. Alternatively choose the pictures from our picture libraries or mix and match to create a truly unique calendar. Please ensure you choose either portrait or landscape images to suit your chosen template.
- We will send you a pdf proof for approval.
- Your finished calendars will be inserted into envelopes and safely delivered to your chosen address.



Visit [www.morethancalendars.co.uk](http://www.morethancalendars.co.uk) to see our full selection and picture library

Visit [www.business.cals4you.co.uk](http://www.business.cals4you.co.uk) to see our full stock calendar range



**Wall-A (A3 or A4)**  
6 Leaves

Advert area:  
A3 - 50 x 277mm / A4 - 35 x 196mm



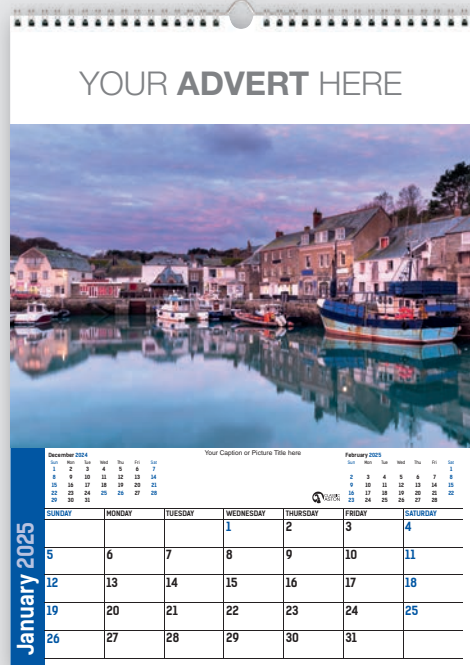
**Wall-B (A3 or A4)**  
12 Leaves

Advert area:  
A3 - 50 x 277mm / A4 - 35 x 196mm



**Wall-C (A3 or A4)**  
12 Leaves

Advert area:  
A3 - 50 x 277mm / A4 - 35 x 196mm



**Wall-D (A3 or A4)**  
12 Leaves

Advert area:  
A3 - 50 x 277mm / A4 - 35 x 196mm

- Date colours to match your advert • Optional front cover •
- Picture sizes on application • Supply your own images or choose from our galleries • High gloss finish available •
- A4 inserted into envelopes • A3 inserted into mailing cartons •



**Wall-E (A3 only)**

6 Leaves

Advert area:  
A3 - 70 x 277mm



Example of an optional  
Front Cover on any  
Wall Calendar



**Wall-K (A3 or A4)**

12 Leaves

Advert area:  
A3 - 50 x 277mm / A4 - 35 x 196mm



**Wall-M (A3 or A4)**

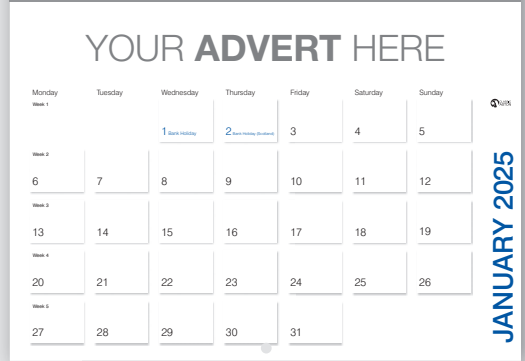
12 Leaves

Advert area:  
A3 - 52 x 287mm / A4 - 36 x 202mm

- Date colours to match your advert • Optional front cover •
- Picture sizes on application • Supply your own images or choose from our galleries • High gloss finish available •
- A4 inserted into envelopes • A3 inserted into mailing cartons •



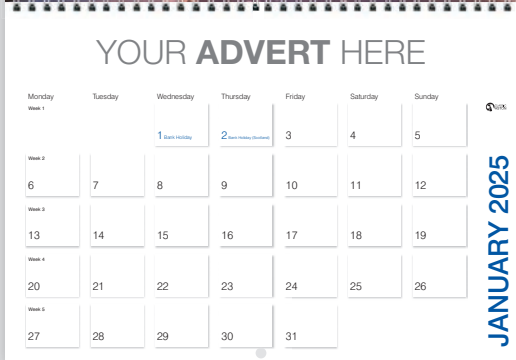
Front cover A4 when folded



**Wall-H (A3 folded to A4)**

12 Leaves (Stapled)

Advert area: 38 x 283mm



**Wall-G (A3 folded to A4)**

12 Leaves (Wiro Bound)

Advert area: 38 x 283mm

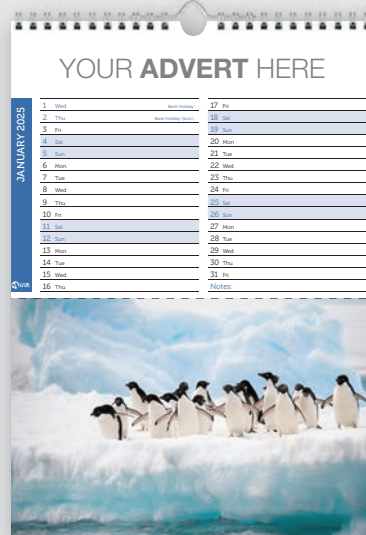


Front cover A4 when folded

- Date colours to match your advert • Integral Front Cover •
- Picture sizes on application • Supply your own images or choose from our galleries • High gloss finish available •
- Inserted into C4 envelopes • Suitable for Large Letter posting •



Postcard



### Cal-195 (A4)

13 Leaves

Postcard Calendar - the image is perforated so it can be torn off and used as a postcard, recipe card, invitation, voucher and so much more.

Advert area:

Cover - 76 x 196mm

Inner - 27 x 196mm



### Wall-F (340 x 157mm)

12 Leaves

Advert area:

35 x 127mm



### Wall-J (A3)

12 Leaves

Advert area:

32 x 400mm

- Date colours to match your advert • Optional Front Cover (Wall-F and Wall-J) • Picture sizes on application •
- Supply your own images or choose from our galleries • High gloss finish available •
- Cal-195 and Wall-F inserted into envelopes (Large Letter) • Wall-J inserted into mailing cartons •



**Desk-P (148 x 105mm)**

12 Leaves

Advert area: 22 x 100mm



**Desk-D (105 x 295mm)**

12 Leaves

Advert area: 22 x 142mm



**Desk-F (105 x 295mm)**

12 Leaves

Advert area: 20 x 285mm



**Desk-A (152 x 140mm)**

12 Leaves

Advert area: 25 x 130mm



**Desk-H (152 x 140mm)**

12 Leaves

Advert area: 18 x 130mm



**Desk-J (152 x 140mm)**

12 Leaves

Advert area: 52 x 130mm

- Date colours to match your advert
- Optional front cover
- Picture sizes on application
- Suitable for Large Letter posting
- Supply your own images or choose from our galleries
- High gloss finish available
- Inserted into envelopes





**Desk-C (148 x 218mm)**

12 Leaves

Advert area: 35 x 208mm



**Desk-E (148 x 218mm)**

12 Leaves

Advert area: 32 x 142mm



**Desk-M (148 x 218mm)**

12 Leaves

Advert area: 30 x 208mm



**Desk-N (148 x 218mm)**

12 Leaves

Advert area: 47 x 107mm



**Desk-R (148 x 218mm)**

12 Leaves

Advert area: 30 x 208mm



Example of optional  
Front Cover on any  
Desk calendar

Backsheet Included

- Date colours to match your advert
- Optional front cover
- Picture sizes on application
- Supply your own images or choose from our galleries
- High gloss finish available
- Inserted into envelopes
- Suitable for Large Letter posting

**CD-2 (142 x 126mm)**

12 Leaves

Advert area: 46 x 52mm

**CD-3 (142 x 126mm)**

12 Leaves

Advert area: 40 x 111mm

**CD-4 (142 x 126mm)**

12 Leaves

Advert area: 20 x 111mm

**CD-5 (142 x 126mm)**

12 Leaves

Advert area: 20 x 111mm

**CD-8 (110 x 190mm)**

12 Leaves

Advert area: 29 x 169mm

**CD-9 (152 x 216mm)**

12 Leaves

Advert area: 44 x 205mm

- Date colours to match your advert
- Optional front cover
- Picture sizes on application
- Supply your own images or choose from our galleries
- High gloss finish available
- Inserted into card wallets or padded bags
- Suitable for Large Letter posting



**Cal-440 (117 x 170mm)**

High quality Leatherette Easel with an integrated strut.

Advert area: 90 x 74mm

Easel Colours:



**Cal-459 (171 x 130mm)**

Features a unique and versatile mount.

Advert area: Top & Bottom - 25 x 120mm

Both Sides - 80 x 20mm

Easel Colours:



**Cal-450 (110 x 170mm)**

PVC Easel with an integrated strut.

Advert area: 90 x 74mm

Advert can also be screen printed in various colours. Ask for details.

Easel Colours:

**Fully Recyclable**



Match the background to your corporate colour

**Cal-470 (127 x 210mm)**

Sturdy board easel with an integrated strut.

Advert area: 77 x 111mm

The back can also be fully bespoke



- Advert can be Gold or Silver foil (Cal-440 and Cal-450) or Gold or Silver ink (Cal-459)
- Daily Pad with facts and mottoes
- 12 months to view printed on the reverse
- Inserted into mailing cartons
- Printed in full colour (Cal-470)



**Cal-760 (148 x 232mm)**

Popular Monthly Desk Calendar  
Clear, easy to read date pad with  
'before and after' months to view.

Advert area:

Top - 35 x 212mm

Bottom - 15 x 212mm

Easel Colours:



Rear fold-out stand



**Cal-774 (135 x 135mm)**

Small Monthly Desk Calendar  
Month to view date pad.

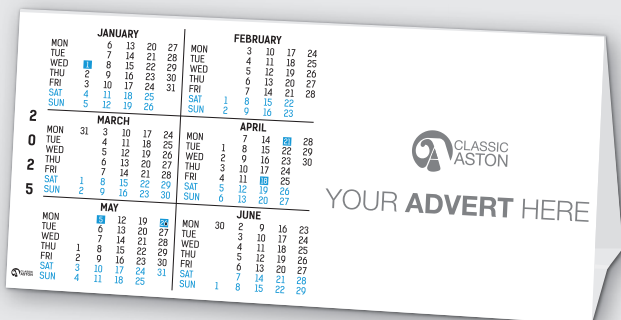
Advert area:

Top - 34 x 110mm

Bottom - 18 x 110mm

Easel Colours:

- Adverts can be printed in 1, 2, 3 or 4 colours on white, cream or grey boards •
- Adverts can be printed in gold or silver ink on blue, black, green or red gloss boards •
- Sturdy backboard that will look just as good after twelve months use • Inserted into envelopes • Suitable for Letter posting •



**Cal-776 (100 x 210mm)**

Tent Style Desk  
Features 6 months per side.  
Folds flat for posting.

Advert area:

both sides - 90 x 90mm

- Date colours to match your advert •
- Inserted into envelopes • Suitable for Letter posting •



**Cal-140 (165 x 251mm)**  
Popular Commercial Desk  
Choose from a memo style,  
a bold 3 months to view,  
or double sided (both styles).

Advert area: 43 x 225mm

- Date colours to match your advert •
- Inserted into envelopes • Suitable for Large Letter posting •

PEN POTS



Folds flat



**Cal-775 & Cal-777 (132 x 104mm)**  
This versatile pen pot is unique to the Aston  
range. Choose from two calendar templates  
or supply your own complete artwork.

Advert area:

Cal-775 - 40 x 40mm (x6)

Cal-777 - 120 x 40mm (x3)

Printed throughout in any colour/s

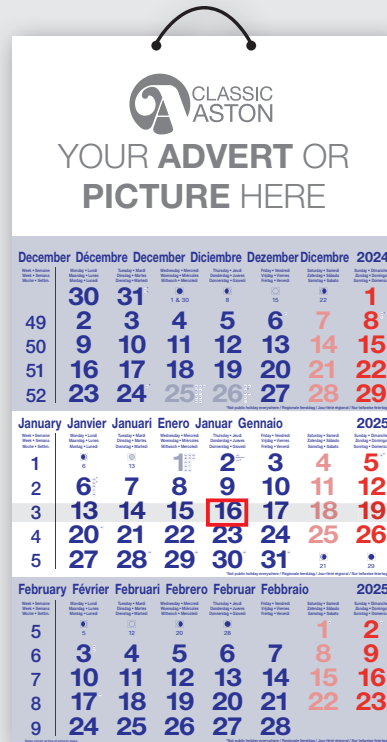
- Inserted into envelopes • Suitable for Large Letter posting •



**Cal-601 (590 x 300mm)**  
Compact 3 months to view

Advert area:  
Top - 140 x 290mm  
Bottom - 30 x 290mm

Suitable for Medium Parcel Posting

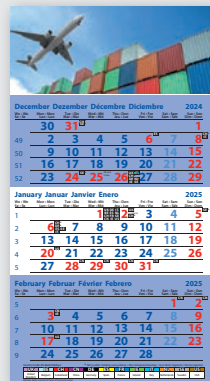
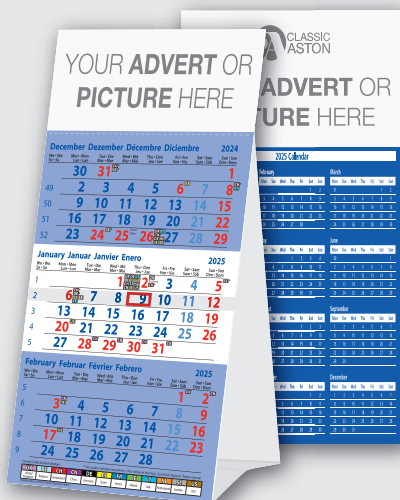


**Cal-601PS (554 x 300mm)**  
Compact 3 months to view  
Postage Saver

Advert area:  
Top - 140 x 290mm

Suitable for Large Letter Posting

- Months and days shown in 6 different languages
- Date cursor
- Holiday dates for the UK's top trading partners
- Inserted into mailing cartons



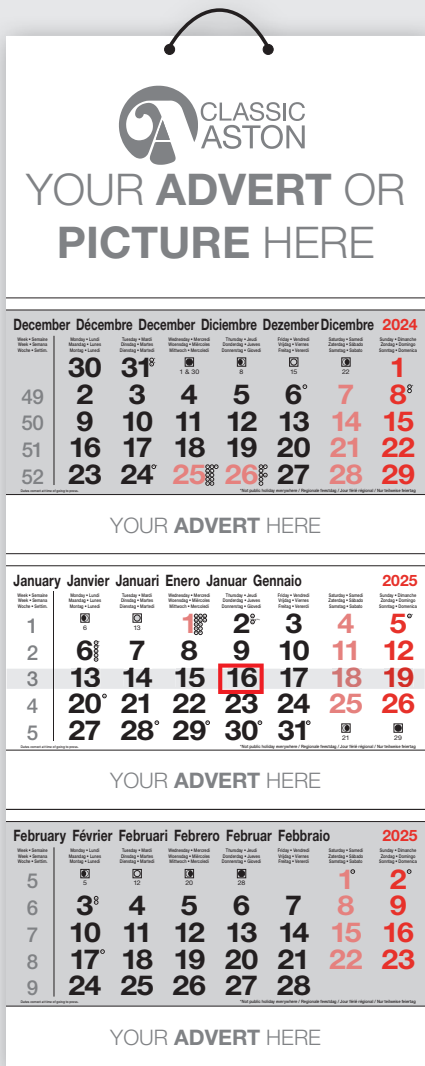
Full Colour Example

**Cal-605 (190 x 105mm)**  
Desk Shipping Calendar  
Features international dates and holidays.

Advert area:  
Front - 30 x 95mm  
Back - 50 x 95mm  
Back alternative - 182 x 95mm

Printed in 4 colour process

- Inserted into envelopes
- Suitable for Large Letter posting
- Please request an artwork guide for any Shipping Calendar



**Cal-602R Tri (838 x 340mm)**

2 Colour Pads (Black & Red)

Large 3 months to view

One large and three smaller advert areas.

Advert area:

Top - 185 x 330mm

Between Pads - 30 x 330mm (x3)



**Cal-602B Tri (838 x 340mm)**

2 Colour Pads (Blue & Red)

Large 3 months to view

One large and three smaller advert areas.

Advert area:

Top - 185 x 330mm

Between Pads - 30 x 330mm (x3)



**Cal-602 Quad (1000 x 340mm)**

Large 4 months to view

One large and four smaller advert areas.

Advert area:

Top - 165 x 330mm

Between Pads - 30 x 330mm (x4)

- Months and days shown in 6 different languages
- Date cursor
- Holiday dates for the UK's top trading partners
- Inserted into mailing cartons
- Suitable for Large Letter posting
- Please request an artwork guide



**Cal-366 (398 x 200mm)**

Memo pad with picture headcard.

Advert area: 32 x 184mm



**Cal-367 (302 x 238mm)**

Commercial pad with picture headcard.

Advert area: 35 x 208mm



**Cal-667 (302 x 238mm)**

Wallpocket

Sturdy wallpocket that can be used as a letter rack.

Advert area: 35 x 208mm

- Supply your own images or choose from our galleries • Picture sizes on application •
- Inserted into envelopes • Suitable for Large Letter posting •





**Cal-196 (330 x 240mm)**

*Practical Planner*

This easy to read planner features four months to view and a handy note section.

*Advert area: 63 x 230mm*



**Cal-154 (320 x 230mm)**

*Popular Commercial Wall*

Features our best-selling bold figure pad.

*Advert area: 70 x 210mm*



**Cal-191 (287 x 245mm)**

*Bold Figure Commercial Wall*

Features 'what happened when' for every month.

*Advert area: 84 x 235mm*



**Cal-185 (322 x 315mm)**

*Versatile Commercial Wall*

Pad features a comprehensive display of dates.

*Advert area: 84 x 297mm*

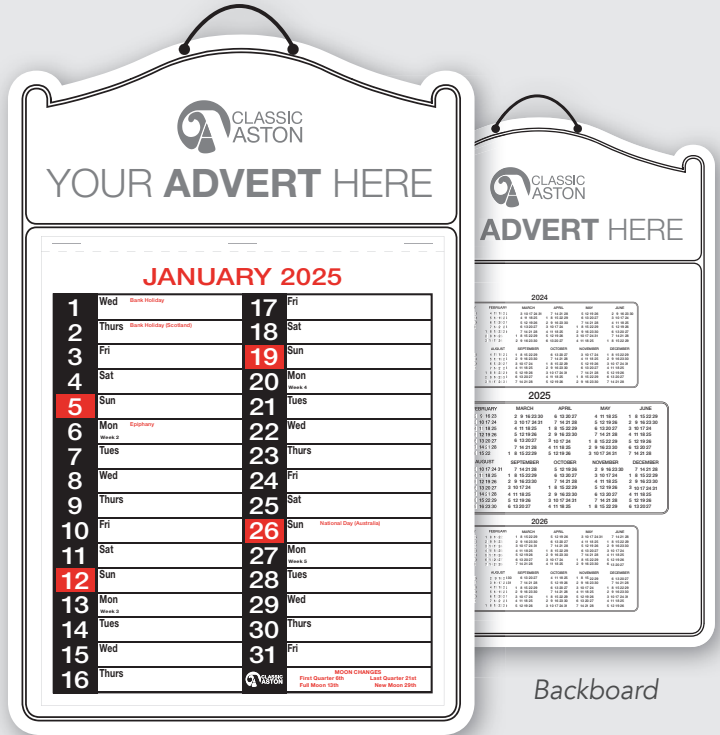
- Cal-191 and Cal-196 Date colours to match your advert colour/s
- Inserted into envelopes
- Cal-154 and Cal-185 Pads attached to a sturdy headcard available with a white, grey or cream board
- Suitable for Large Letter posting
- Calendar information sheet on reverse of December



**Cal-166 (318 x 200mm)**

Memo pad attached to a sturdy headboard.

Advert area: 80 x 180mm

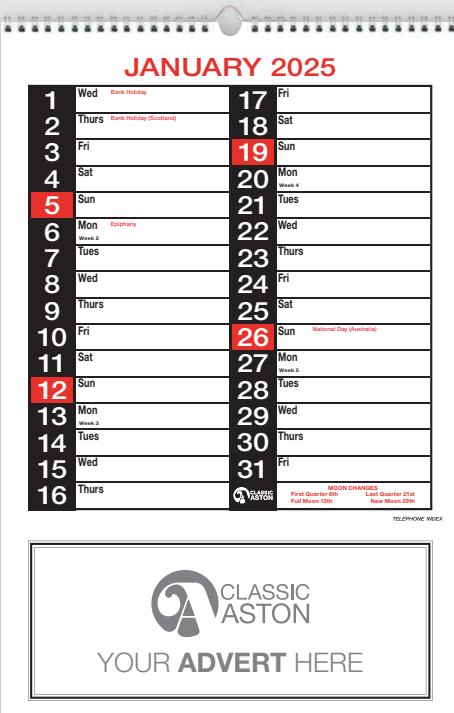


**Cal-182 (345 x 228mm)**

Memo pad attached to a sturdy shaped backboard.

Advert area: 45 x 190mm

3 year calendar printed on backboard



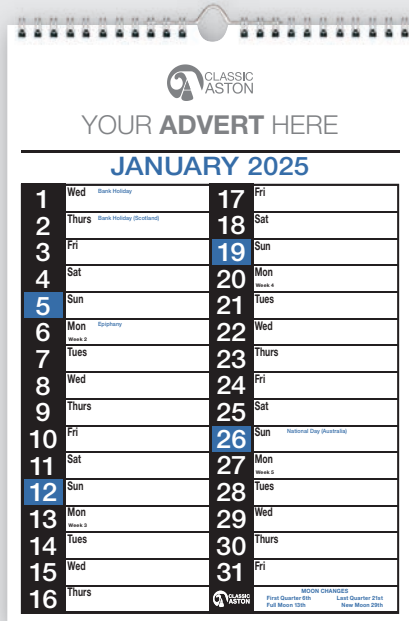
**Cal-183 (330 x 217mm)**

Memo pad wiwo bound to a sturdy backboard.

Advert area: 60 x 175mm

Telephone index printed on backboard

- Boards available in white, grey or cream
- Features the popular memo date pad
- Inserted into envelopes
- Suitable for Large Letter posting



**Cal-150 (315 x 213mm)**

*Memo Wall*

The advert is printed on all leaves and wire binding keeps previous months.

*Advert area: 50 x 199mm*



**Cal-186 (340 x 140mm)**

*Slimline Wall*

Compact and stylish. Handy note section for each day with holidays clearly shown against each day.

*Advert area: 50 x 130mm*



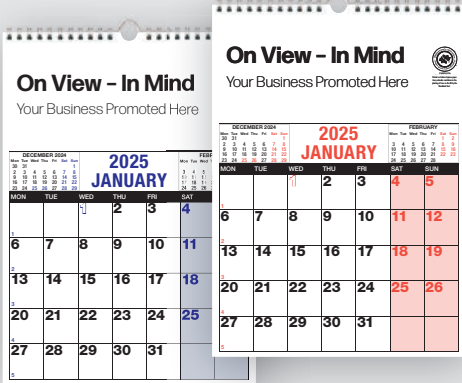
**Cal-189 (330 x 240mm)**

*Office Planner*

Suitable for planning employee holidays or shifts. Includes space for six members of staff. Name area will be left blank for customer to annotate.

*Advert area: 85 x 230mm*

- Date colours to match your advert colour/s •
- Inserted into envelopes • Suitable for Large Letter posting •



**JOTTA B1/B2**

Your advert is printed on every leaf. Clear, easy to read date pad with space to write. B1 is printed in red and black and B2 is printed in blue and black.

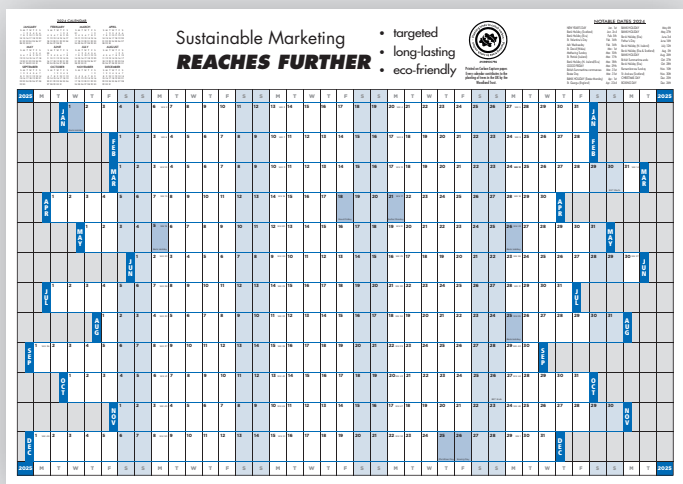
- Size 320mm x 230mm
- Overprint area 80mm x 220mm
- 12 leaves
- Supplied with quality peel and stick manila envelopes



**COMMERCIAL ENGAGEMENT B29**

Practical, with large, clear dates and plenty of space for projects and appointments.

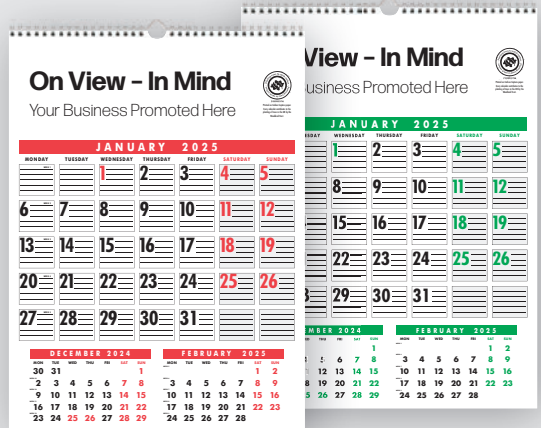
- Size 420mm x 310mm
- Overprint area 65mm x 273mm
- 2 leaves
- Supplied with quality peel and stick manila envelopes



**COMMERCIAL PLANNER B30/B30A**

Get organised with dates and space for important notes. B30 is printed in red and black and B30A is printed in green and black.

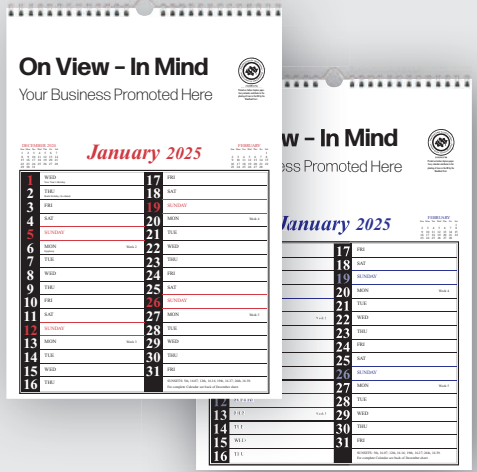
- Size 420mm x 310mm
- Overprint area 86mm x 288mm
- 12 leaves
- Supplied with quality peel and stick manila envelopes



**MEMO B3/B4**

Room for notes and reminders. B3 is printed in red and black and B4 is printed in blue and black.

- Size 343mm x 242mm
- Overprint area 98mm x 220mm
- 2 leaves
- Suitable for Large Letter posting
- Supplied with quality peel and stick manila envelopes



ASK US ABOUT PRINTING WALL PLANNER DATEPADS TO MATCH YOUR OWN CORPORATE COLOURS

**WALL PLANNER B28**

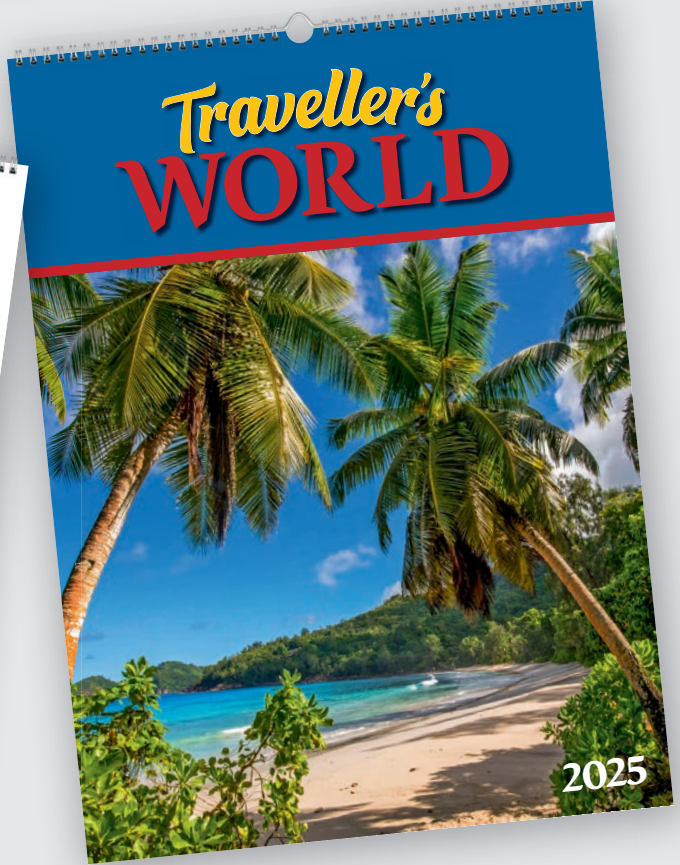
Low cost to reach large numbers of people, printed in two colours for ease of use onto high quality card.

- Size 450mm x 640mm
- Overprint area 60mm x 350mm
- 200gsm card
- Supplied packed flat

**SCENIC BRITAIN C11**

Glorious, colourful scenery depicting our mountains, countryside and shorelines.

- Size 433mm x 315mm • Overprint area 60mm x 290mm
- 13 leaves • UV varnished cover • Inserted into recycled board mailing wallets



**TRAVELLER'S WORLD C12**

Travel the world and let your imagination run wild, through destinations around the globe.

- Size 433mm x 315mm • Overprint area 60mm x 290mm
- 13 leaves • UV varnished cover • Inserted into recycled board mailing wallets

**DISCOVER BRITAIN C9**

Britain's scenery is captured through superb photography in landscapes, towns and villages. Explore 360° photospheres of each location on your smartphone, tablet or computer.

- Size 433mm x 315mm
- Overprint area 60mm x 290mm
- 13 leaves
- UV varnished cover
- Inserted into recycled board mailing wallets

VIEW PHOTOSPHERES ONLINE



Also available as desk. See page 32

EVERY PAGE  
**UV**  
VARNISHED

**RURAL BRITAIN C55**

Glimpse some of Britain's wild scenes and seek an insight into the creatures that inhabit them.

- Size 494mm x 350mm • Overprint area 60mm x 328mm • 13 leaves
- Picture content spot UV varnished • UV varnished cover
- Inserted into recycled board mailing wallets

**DEEP BLUE C61**

Discover the world's captivating oceanic environments, through shorelines & underwater scenes. With twenty-four dramatic images and selective glossy coating highlighting beautiful environments.

- Size 338mm x 492mm • Overprint area 50mm x 472mm • 13 leaves • UV varnished cover
- Picture content UV spot varnished • Inserted into recycled board mailing wallets

EVERY PAGE  
**UV**  
VARNISHED



Also available as desk. See page 32



**January 2025**

Mon	6	13	20	27	
Tue	7	14	21	28	
Wed	1	8	15	22	29
Thu	2	9	16	23	30
Fri	3	10	17	24	31
Sat	4	11	18	25	
Sun	5	12	19	26	

**December 2024**

Mon	1	8	15	22	29
Tue	2	9	16	23	30
Wed	3	10	17	24	31
Thu	4	11	18	25	
Fri	5	12	19	26	
Sat	6	13	20	27	
Sun	7	14	21	28	
1	8	15	22	29	
2	9	16	23	30	

**February**

Mon	3	10	17	24
Tue	4	11	18	25
Wed	5	12	19	26
Thu	6	13	20	27
Fri	7	14	21	28
Sat	8	15	22	
Sun	9	16	23	

**Baden's Beach, Severn's Tern, South Africa** - One of South Africa's largest terns and gulls rookery. It was named 'baden's' in 1924 by the British Royal Society. The terns, which breed here in large numbers, are the 'Cape Colony Tern' and the 'Cape Gull'. Both are listed as 'Least Concern' on the IUCN Red List. The terns are a good food source for the local community. Photo: Peter Lang



To view a sample 360° photosphere visit [www.360interactive.co.uk/jan23](http://www.360interactive.co.uk/jan23) or scan the QR code with your smartphone.



**JANUARY 2025**

TUE	WED	THU	FRI	SAT	SUN
	1	2	3	4	5
7	8	9	10	11	12
14	15	16	17	18	19
21	22	23	24	25	26
28	29	30	31		

**Destinations 360**

**Sagrada Família, Barcelona, Spain**  
The Sagrada Família is a Gothic Revival church designed by Antoni Gaudí. It is the largest unfinished church in the world. The church is a UNESCO World Heritage Site. Photo: Peter Lang

**FEBRUARY 2025**

MON	TUE	WED	THU	FRI	SAT	SUN
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		



Also available as desk. See page 33

**DESTINATIONS360 C65**

The 360interactive calendar provides an instant and affordable route to using new technology in advertising. Ultra high definition images link to 360° online photospheres and videos via your smartphone, tablet, desktop or VR Headset. Visually stimulating, immersive and engaging.

- Size 334mm x 440mm • Overprint area 50mm x 420mm • 13 leaves
- UV varnished cover • Inserted into recycled board mailing wallets.

**VR** **VIEW PHOTOSPHERES & VIDEOS ONLINE**



**YORKSHIRE C31**

Enjoy one of Britain's favourite counties, through this collection of landscapes and towns.

- Size 433mm x 315mm
- Overprint area 60mm x 290mm
- 13 leaves
- UV varnished cover
- Inserted into recycled board mailing wallets



**OLDE WORLDE INNS C4**

Traditional pubs and inns shown from around the UK tempting visitors to enjoy the settings and perhaps a pint.

- Size 433mm x 315mm • Overprint area 60mm x 290mm
- 13 leaves • UV varnished cover
- Inserted into recycled board mailing wallets



**BONNIE SCOTLAND C16**

Find all the traditional aspects of glorious Scotland, from lochs and mountains to towns and cities.

- Size 433mm x 315mm • Overprint area 60mm x 290mm
- 13 leaves • UV varnished cover
- Inserted into recycled board mailing wallets



VIEW PHOTOSPHERES ONLINE



DECEMBER 2024

JANUARY 2025

FEBRUARY 2025

DECEMBER 2024

JANUARY 2025

FEBRUARY 2025

**On View - In Mind**  
Your Business Promoted Here



**Stonhaven Harbour**  
A HERESIDEVIEW  
This former fishing port, with its natural harbour enclosed by steep hills, is a picturesque scene. The town of Stonhaven is built on a hillside overlooking the water. The harbor is a popular spot for fishing and boating. The view is particularly beautiful in the early morning when the sun is low in the sky. The water is calm and the sky is a deep blue. The hills are covered in green grass and the air is fresh. This is a truly beautiful scene that should not be missed.

January 2025

Mon	Tue	Wed	Thu	Fri	Sat	Sun
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

December 2024

Mon	Tue	Wed	Thu	Fri	Sat	Sun
30	31					
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

February

Mon	Tue	Wed	Thu	Fri	Sat	Sun
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

Scottish TOUR of Scotland

SCENIC TOUR OF SCOTLAND



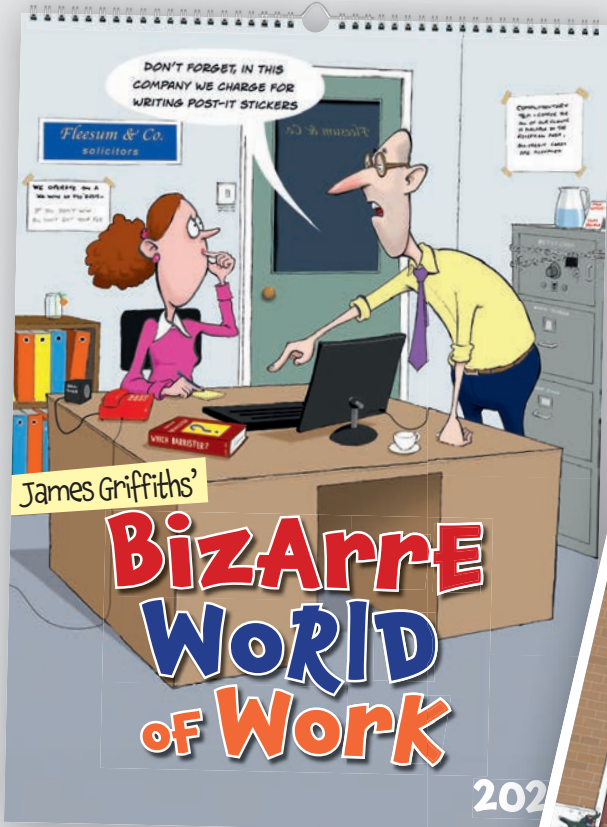
2025

**SCENIC TOUR OF SCOTLAND C51**

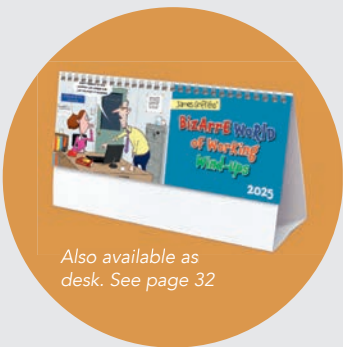
The magnificence of the Scottish landscape is shown at its very best by top photographers in large, glossy images.

- Size 494mm x 350mm • Overprint area 60mm x 328mm • 13 leaves
- Picture content spot UV varnished • UV varnished cover
- Inserted into recycled board mailing wallets

EVERY PAGE UV VARNISHED



2025



Also available as desk. See page 32

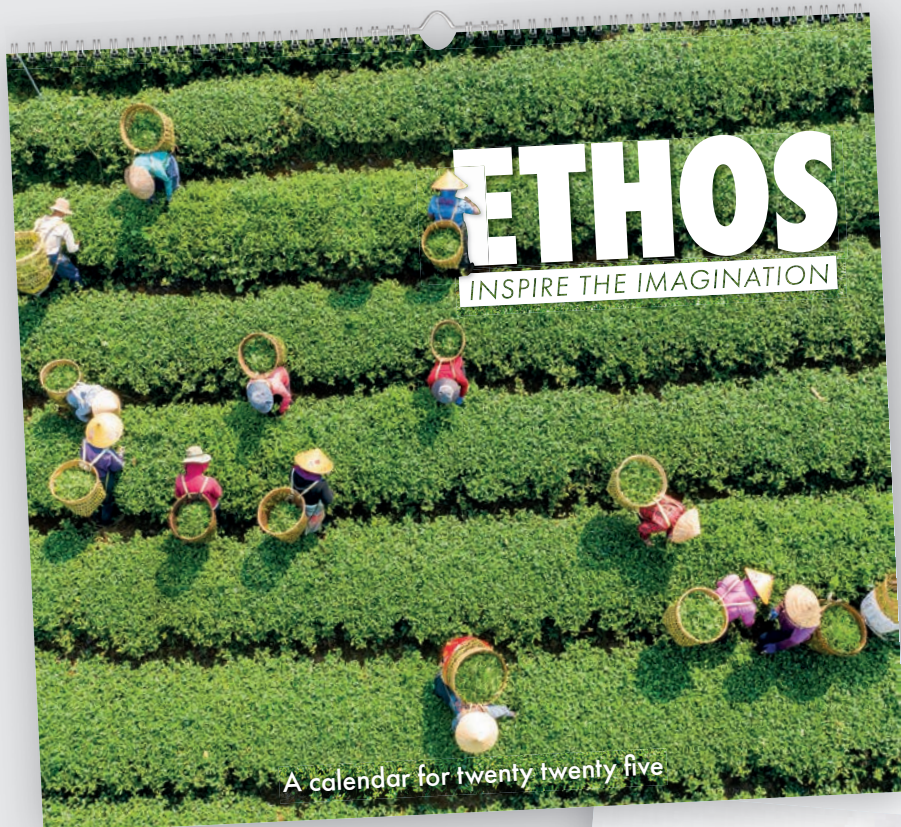
EVERY PAGE  
**UV**  
VARNISHED

### BIZARRE WORLD OF WORK C41

James Griffiths' side-splittingly funny cartoons depict humorous situations in the workplace.

- Size 433mm x 315mm • Overprint area 60mm x 290mm
- 13 leaves • UV varnished cover
- Inserted into recycled board mailing wallets





Also available as desk. See page 32



EVERY PAGE  
**UV**  
VARNISHED

**ETHOS C60**

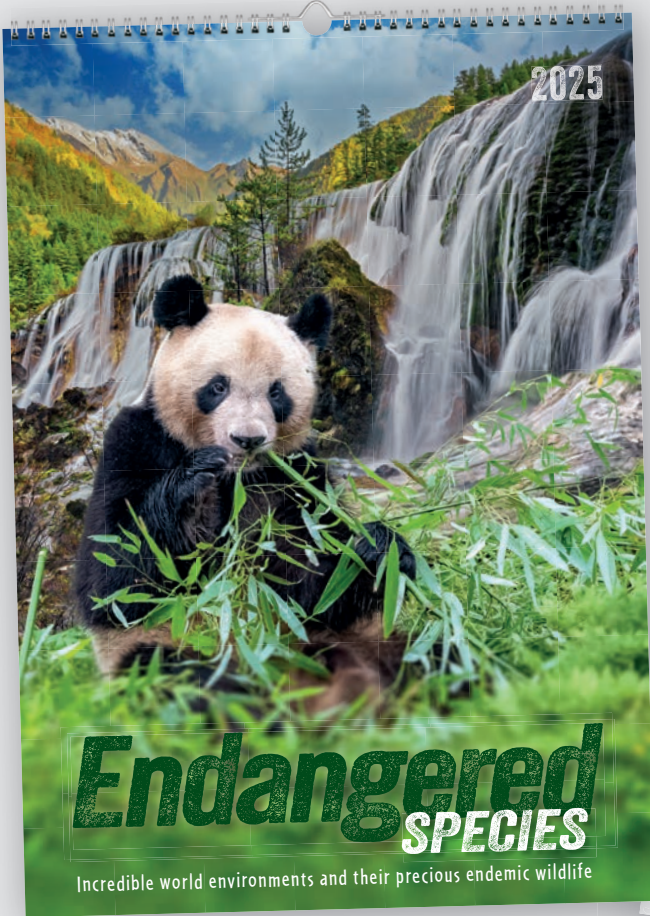
Inspiring photography combined with thought-provoking quotations pair to offer a calendar which will motivate all who see it on the wall and make a lasting impression.

- Size 415mm x 460mm
- Overprint area 55mm x 430mm
- 13 leaves
- UV varnished cover
- Picture content spot UV varnished
- Inserted into recycled board mailing wallets

**WILDLIFE IN BRITAIN C7**

Shown in their natural environments, Britain's wild animals are seen in glorious photographs.

- Size 433mm x 315mm • Overprint area 60mm x 290mm • 13 leaves
- UV varnished cover • Inserted into recycled board mailing wallets

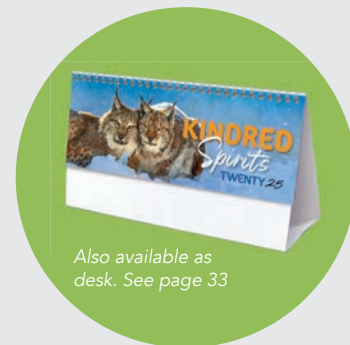


**ENDANGERED SPECIES C57**

Admire the colour and details in these images of the world's endangered creatures, seen in their habitats.

- Size 494mm x 350mm • Overprint area 60mm x 328mm • 13 leaves
- Picture content spot UV varnished • UV varnished cover • Inserted into recycled board mailing wallets

EVERY PAGE  
**UV**  
VARNISHED



Also available as desk. See page 33

## On View - In Mind

Your Business Promoted Here

**ORANGUTAN**  
Sumatra

You'll find orangutans born in total captivity at Gunung Leuser National Park in Sumatra. The baby orangutans stay with their mothers for up to 10 years. The baby orangutans stay with their mothers for up to 10 years. The baby orangutans stay with their mothers for up to 10 years.

**January 2025**

1	17
2	18
3	19
4	20
5	21
6	22
7	23
8	24
9	25
10	26
11	27
12	28
13	29
14	30
15	31
16	

**December 2024**

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

**January 2025**

			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

**February 2025**

						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

**EMPEROR PENGUIN**  
Antarctica

Endemic to Antarctica, the emperor penguin, the largest penguin species, can be 120cm tall and weighing 35-45kg, and has the thickest layer of blubber of any bird. After laying a single egg, the female feeds out of her. The male incubates the egg for two months through the extreme winter weather, feeding himself in a brood pouch.

**February 2025**

1	17
2	18
3	19
4	20
5	21
6	22
7	23
8	24
9	25
10	26
11	27
12	28
13	29
14	30
15	31
16	

**January 2025**

			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

**February 2025**

						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

**March 2025**

						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

### KINDRED SPIRITS C63

Endearing animal pictures portray tenderness and the strength of family bonds within species.

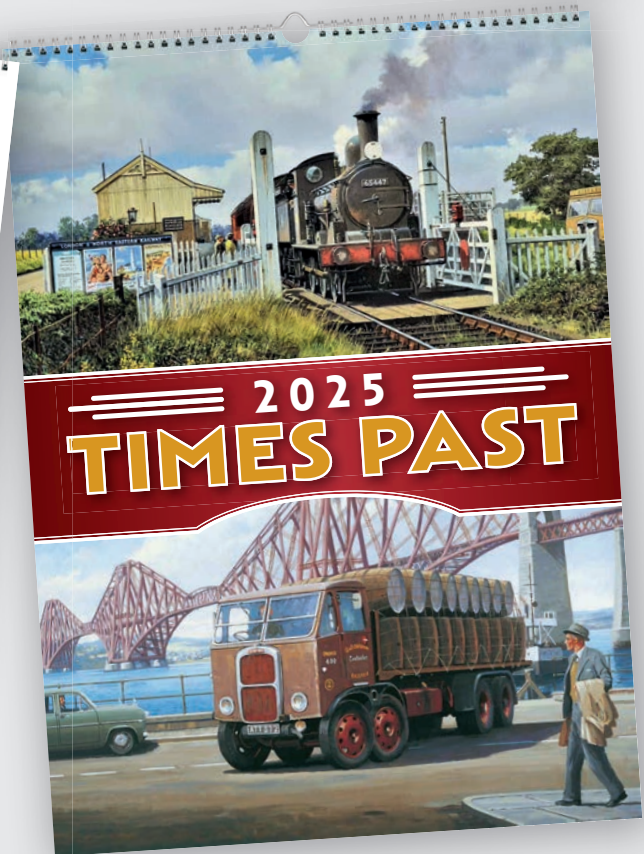
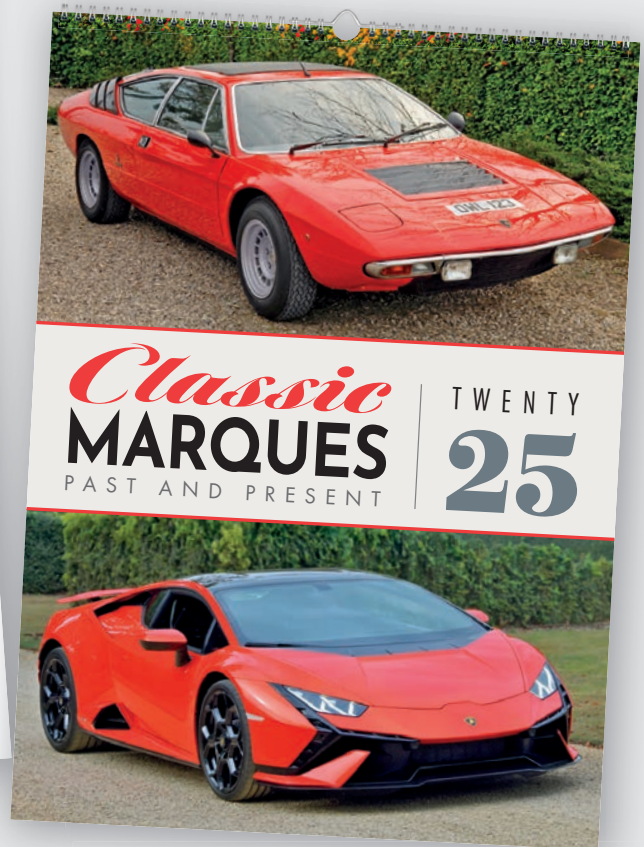
- Size 334mm x 440mm
- Overprint area 50mm x 420mm
- 13 leaves
- UV varnished cover
- Inserted into recycled board mailing wallets



**CLASSIC MARQUES PAST AND PRESENT C13**

Admire speed, power and design in this calendar where classic models sit beside their modern-day supercar successors.

- Size 433mm x 315mm • Overprint area 60mm x 290mm • 13 leaves
- UV varnished cover • Inserted into recycled board mailing wallets



**TIMES PAST C46**

Masters of transport art Malcolm Root, Mike Jeffries and Robin Wheeldon combine to provide tangible memories in an evocative collection of paintings of commercial vehicles.

- Size 433mm x 315mm • Overprint area 60mm x 290mm • 13 leaves
- UV varnished cover • Inserted into recycled board mailing wallets

# On View - In Mind

Your Business Promoted Here



British Motor Vehicle Association  
 Approved by the British Motor Vehicle Association  
 for the promotion of motor vehicles in the United Kingdom



25 January

Mon	Tue	Wed	Thu	Fri	Sat	Sun
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

December 24

Mon	Tue	Wed	Thu	Fri	Sat	Sun
30	31					1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

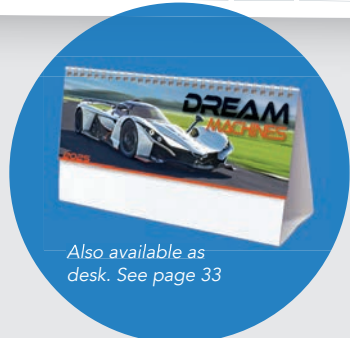
February

Mon	Tue	Wed	Thu	Fri	Sat	Sun
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

### Aston Martin DB12

The twin-turbo V8 in the DB12 might be a reworked Mercedes-AMG engine, but Aston gives it its own, Cam profile, bigger turbo and a better cooling system.

2023's best value V8	0-100mph (sec)	Max Speed (mph)
£77,995 (as tested)	3.7	207



Also available as desk. See page 33

## DREAM MACHINES C62

A fantastic calendar featuring exclusive car designers and manufacturers with the very latest models to dream about owning.

- Size 334mm x 440mm • Overprint area 50mm x 420mm • 13 leaves
- UV varnished cover • Inserted into recycled board mailing wallets



## MARQUES OF DISTINCTION C54

The most recent developments in performance and design from the world's most iconic marques.

- Size 494mm x 350mm • Overprint area 60mm x 328mm • 13 leaves
- Picture content spot UV varnished • UV varnished cover • Inserted into recycled board mailing wallets

EVERY PAGE  
**UV**  
 VARNISHED

**BIZARRE WORLD OF WORK C73**

Enjoy the humorous cartoons of James Griffiths' poking fun at comic situations in the working environment.



**DEEP BLUE C75**

A visual journey that explores the earth's spectacular and captivating ocean environments.

**RURAL BRITAIN C71**

Remote and unspoilt places are revealed amidst the splendid natural habitats of our remarkable wild creatures.



**WILDLIFE C103**

Enjoy wildlife from around the UK in this mini calendar for the desk.

- Size 175mm x 120mm
- Overprint area 35mm x 110mm.
- Suitable for large letter posting and supplied inserted into recycled board mailing wallets

**ETHOS C77**

Inspirational photography combines with stirring quotations to enlighten and motivate.

- Size 160mm x 280mm • Overprint area 35mm x 260mm • 13 leaves • UV varnished throughout
- Suitable for large letter posting and supplied inserted into recycled board mailing wallets



**KINDRED SPIRITS C79**

Kinship and community are the themes in this enchanting collection of wild animals interacting.

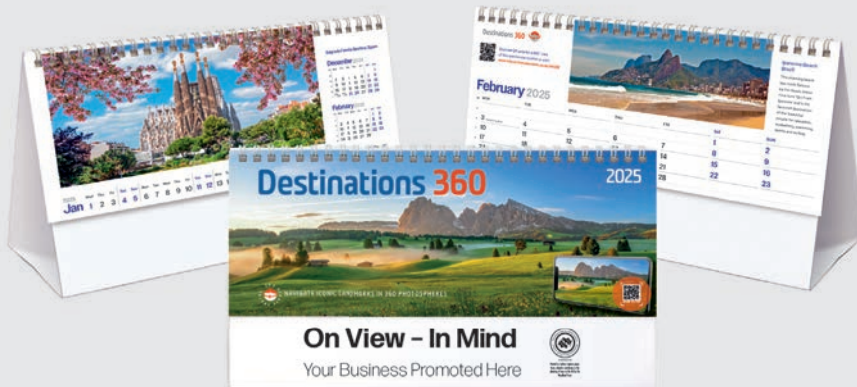


**WILD PLANET C72**

The incredible natural wonders of our planet and the fascinating creatures that inhabit it.

**DESTINATIONS360 C76**

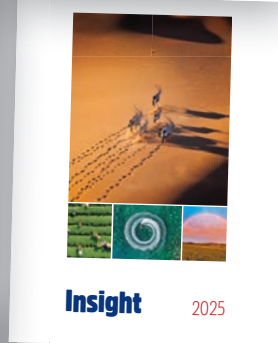
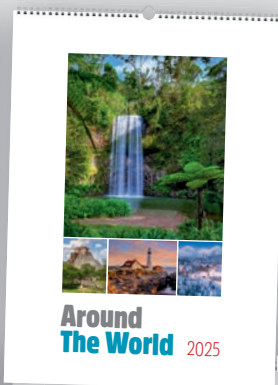
Exploring engaging 360° photospheres and videos online via your smartphone, tablet, desktop or VR Headset. Visually stimulating, immersive and engaging.



**DREAM MACHINES C74**

All the great names of top model cars including Porsche, Ferrari and Mercedes are displayed in this useful desk calendar.

- Size 160mm x 280mm • Overprint area 35mm x 260mm • 13 leaves • UV varnished throughout
- Suitable for large letter posting and supplied inserted into recycled board mailing wallets



- PLANET NATURE C24
- PICTORIAL BRITAIN C19
- BRITISH WILDLIFE C22
- AROUND THE WORLD C20
- FUNNY BUSINESS C25
- INSIGHT C27
- CALEDONIA C23
- ART BRITAIN C32
- DOWN MEMORY LANE C30
- SUPERCARS C21

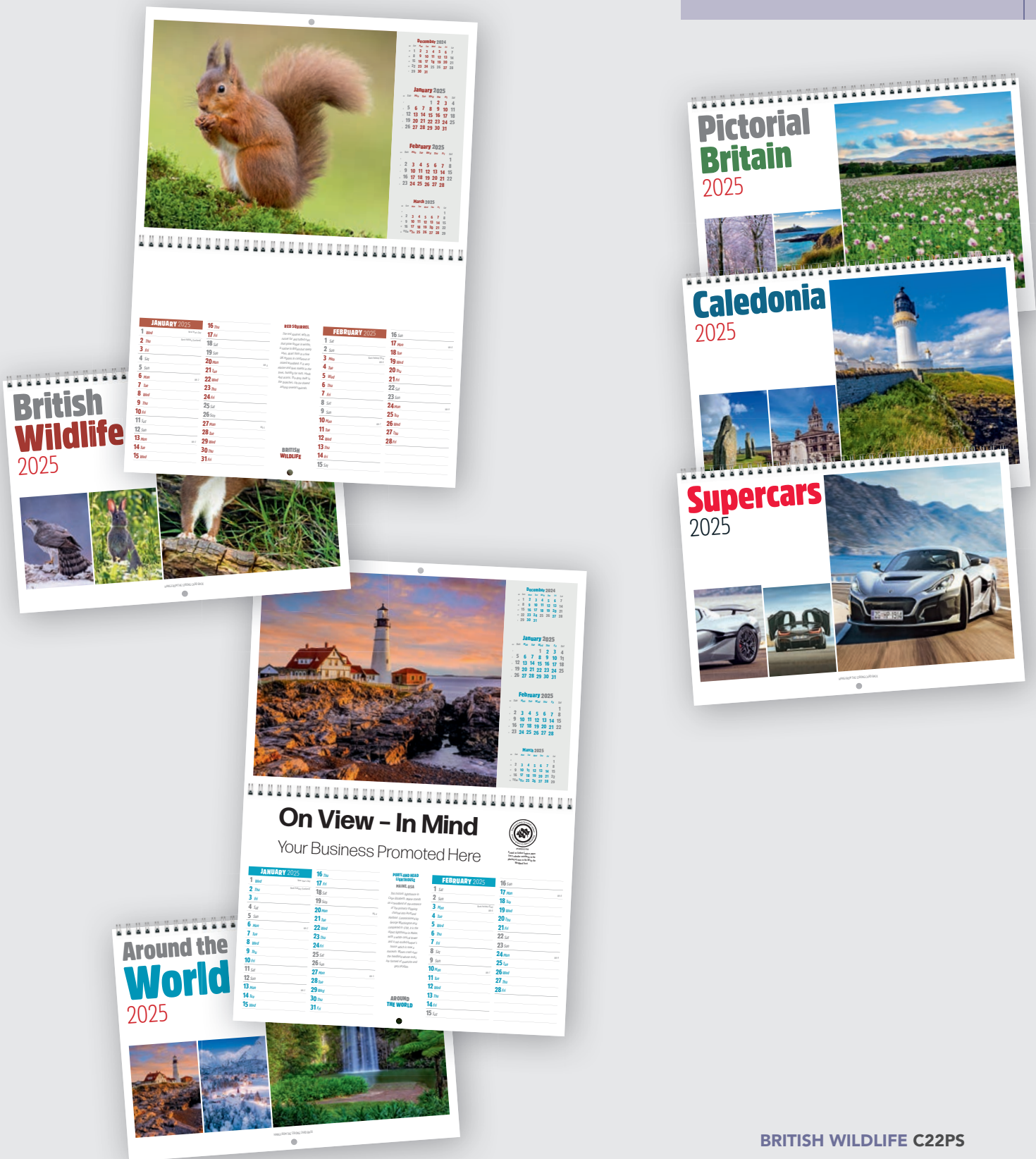
## 7 LEAF MEMO

Our popular seven leaf memo calendars feature two months per leaf with lots of space to jot down appointments.

Every calendar in this section can be posted at the Royal Mail's Small Parcel Rate.

With ten titles and subjects to choose from, there's something to get every brand noticed.

- Size 433mm x 315mm
- Overprint area 60mm x 290mm
- 7 leaves
- Inserted into recycled board mailing wallets



## 7 LEAF MEMO POSTAGE SAVER

This style of calendar is a favourite of many wishing to mail out their promotional calendars, yet keep postage costs to a minimum.

The innovative design with a central spiral binding, means they fit the requirements of Royal Mail's Large Letter Rate, yet open to double the size for display on the wall.

There are 6 different titles, all with six leaves and a cover as standard.

**BRITISH WILDLIFE C22PS**  
**AROUND THE WORLD C20PS**  
**PICTORIAL BRITAIN C19PS**  
**CALEDONIA C23PS**  
**SUPERCARS C21PS**

- Size open 442mm x 315mm
- Size folded 221mm x 315mm
- Overprint area 60mm x 290mm
- 7 leaves
- Suitable for Large Letter posting
- Inserted into recycled board mailing wallets



SCENIC MEMO C91



WILDLIFE MEMO C92



COLLECTORS CARS C95



SCENIC WORLD C98



NINE TO FIVE C96



PERFORMANCE CARS C97

• Size 340mm x 240mm • 13 leaves • Overprint area 50mm x 220mm • Suitable for Large Letter posting  
• All inserted into quality peel and stick manila envelopes



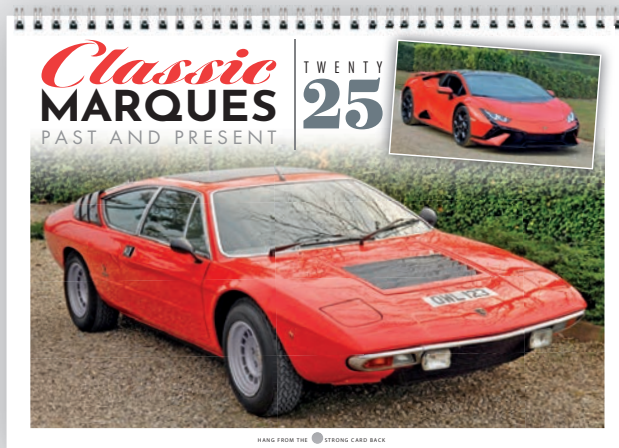
**WILDLIFE IN BRITAIN C7PS**

Wildlife from around Britain is captured in this design.



**SCENIC BRITAIN C11PS**

Scenes of Britain to be enjoyed by all, throughout the year.



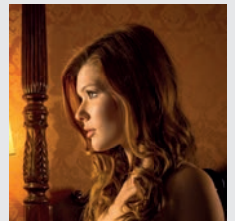
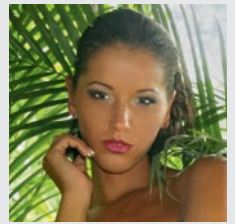
**CLASSIC MARQUES - PAST & PRESENT C13PS**

Compare classic car models with their modern equivalents.

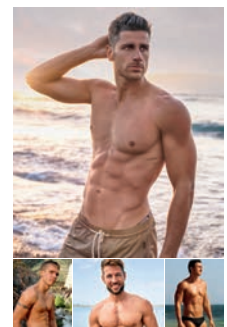
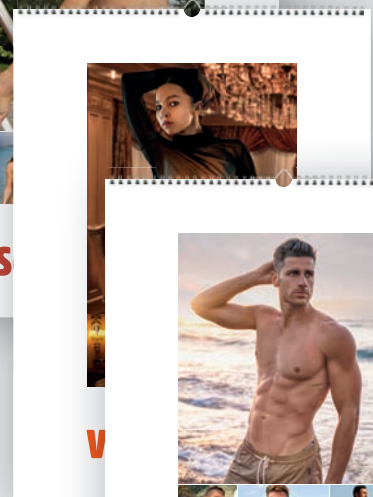
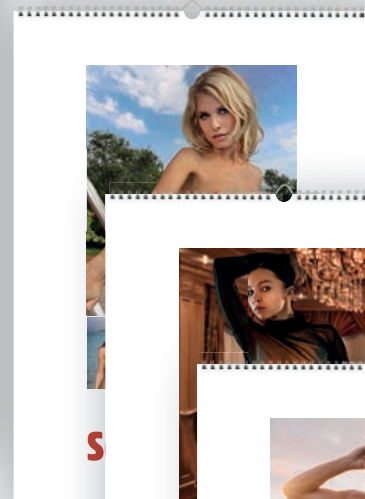
- Size open 442mm x 315mm • Folded 221mm x 315mm • Overprint area 60mm x 290mm • 13 leaves • Gloss coated covers
- Designed to fit within Royal Mail's Large Letter category • All inserted into recycled board mailing wallets



**La  
Femme** 2025



- CLUB TROPIC C2**
- LA FEMME C29**
- SEDUCTION C26**
- VISIONS C18**
- SUPER GIRLS C52**
- EXPOSURE C17**
- PARADISE ISLAND C94**



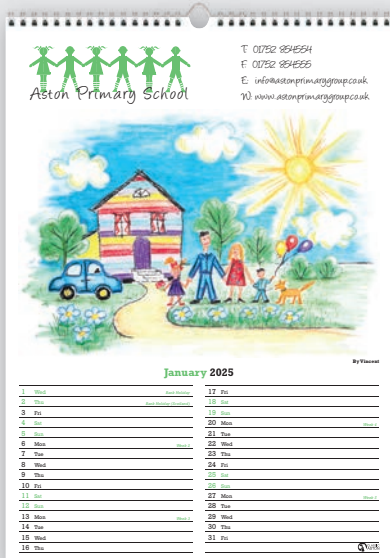
**Dream  
Guys** 2025

See our website for the full range  
[www.promotional.cals4you.co.uk](http://www.promotional.cals4you.co.uk)



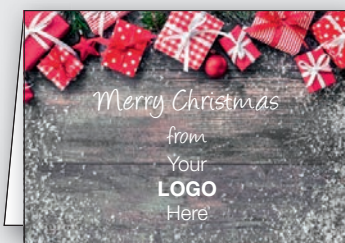
As well as the Bespoke Calendars shown at the front of this brochure, we also specialise in Tailor-made Calendars. Generally, there are no rules - just tell us what you want and we will design and create your own completely unique calendar. The designs above are just a small example of some of the styles we have made.

Contact us for more details.



- Use any templates from the front of this brochure •
- Minimum quantity as low as 50 • Supply your own images and captions •
- Your own annotated dates and special events • Calendars starting from any month •

CHRISTMAS CARDS



- Traditional, contemporary and classic designs •
- Personalisation inside and out •

A separate catalogue is available for these or you can view the full range at  
[www.morethancalendars.co.uk](http://www.morethancalendars.co.uk)



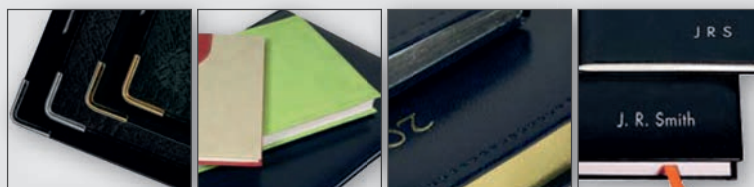
# DIARIES

Show your promotional message all year in a very personal and targeted way with our range of quality diaries.

Choose from a variety of diary styles from pocket, quarto, A5 and A4.



Create your own unique full colour cover



Ask for a brochure to see the full range

## How to supply digital artwork

Your artwork is a vital piece of the process in producing your calendar. We are here to help and happy to work with you to help you supply artwork which we can use to create your calendars quickly, effectively and most importantly, correctly.

- All of the prices quoted are subject to the supplied artwork being satisfactory for our use. Charges will be incurred for any additional work we have to do to make your design printable.
- Any delay in supplying artwork may affect your required delivery date.
- If you have any queries about supplying your artwork, please contact us.

### Templates

Artwork Guides for the Aston Bespoke range can be downloaded directly from our website under the Artwork tab.

Please check to see that your pictures will fit the appropriate template for both size and shape. Pictures will need to be either all portrait or all landscape in format, depending on the design and layout of the calendar you have chosen.

For the Reeve range, please supply your advert to size.

### Applications

We use the following professional graphic applications: Indesign CC, Photoshop CC, Illustrator CC and Acrobat.

Acrobat PDF is the preferred file format for receipt of print ready artwork. However, any changes within this format will need to be re-supplied, or editing where possible will be charged extra.

All fonts must be embedded in the document and the resolution should be at least 300dpi with crop marks and a 3mm bleed.

### Digital Print Colours

Digitally produced print uses Cyan, Magenta, Yellow and Black to reproduce a wide spectrum of colours. If a spot colour is specified, a CMYK equivalent conversion will be printed, which may differ slightly to the PMS colour.

Where an exact colour match is essential, litho printing is an option at an extra charge.

Any tints used should be no less than 5% of solid otherwise they may not appear on the final print.

### Image Quality

Bitmapped images such as photos & some logos should have a minimum resolution of 300 dots per inch (DPI) at the size they are to be reproduced.

A resolution less than this and any required enlargements may make the images look jagged and poor quality.

### Images taken using a Digital Camera

For best results use a digital camera with a minimum of 5 mega pixels and set the picture resolution/quality to its highest or its largest setting.

Low resolution/small images may print poorly.

Please also name and make clear which of the files to use and where, i.e. 01. January to 12. December.

### Fonts

Any required fonts must be supplied with the artwork. Alternatively if text does not need to be edited it can be converted to outlines or curves.

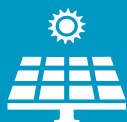
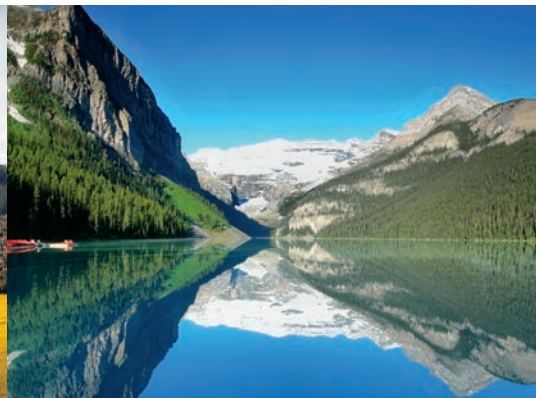
Files can be supplied to us by email (if up to 5Mb in size), CD, USB Drive or sent via [www.wetransfer.com](http://www.wetransfer.com) or a similar service.

If possible, provide us with a good quality print-out of your data so that we can ensure that what you send us matches your requirements.





# ECO-FRIENDLY PROMOTION



Printed using solar power



Sustainably sourced paper



Carbon neutral deliveries



Zero waste to landfill



Designed and made in the UK